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EDMONTON! How many fair hopes cluster about thee!
How many ambitious spirits in distant climes have heard
thy magic call and hither come to seek their Eldorado! Thou portal
of the mystic Northland! Would that we could swing thee wide at
this festive season and see the many treasures thou hast still in store
for us and those who follow after!

But as yet there is the merest crevice through which we peer
expectant, endeavoring to base upon our knowledge of past events
some reasonably accurate estimate of what is still unrevealed except
to prophetic vision.

63.9.24/12

The Western Exchange Company

Some few things of interest seen from the office window of the above Company, situate on McDougall Avenue.

You may gaze on a broad expanse of upland and lowland beauty, fringed with broad flat tableland of rich farming and gardening wealth and commercial importance unsurpassed in grandeur throughout the Dominion, and seldom excelled in the world. Not mere fragments, but a mighty repository wherein God has banked up in vast richness an extraordinary waterly vale. Whichever way you look, whether towards the great Clover Bar grain-fields, or towards Strathcona's fair city away on the opposite banks of the Saskatchewan, or away west, where the vast trackless timberlands lie, or view the valley from east to west, there you find nothing unformed, nor is there a void, true beauty and utility is seen everywhere. You may see the Lieutenant-Governor's official residence, two High Schools, three churches, an up-to-date flour mill, an ice storage, three extensive lumbering mills cement block and concrete works, two hotels, the city club, two electric power plants, the new provincial buildings and work progressing on the provincial parliament house; the homes of several semi-millionaires, grain elevators, and the ancient Hudson's Bay trading-post, though to-day in naked state it stands, like an image in repose, none gaze thereon, nor pass that way without a warmth of admiration for its early strife and toil; of how in those distant days it stood alone with next door neighbour hundreds of miles away. Since which time valley,

hill and dale, by the courage and wisdom of those early stalwarts, has been transformed from silent dreadfulness and lonely enchantment, to noises that accompany clamorous growth of commercial intercourse between nations and men. At the feet of this ancient fort (that knew

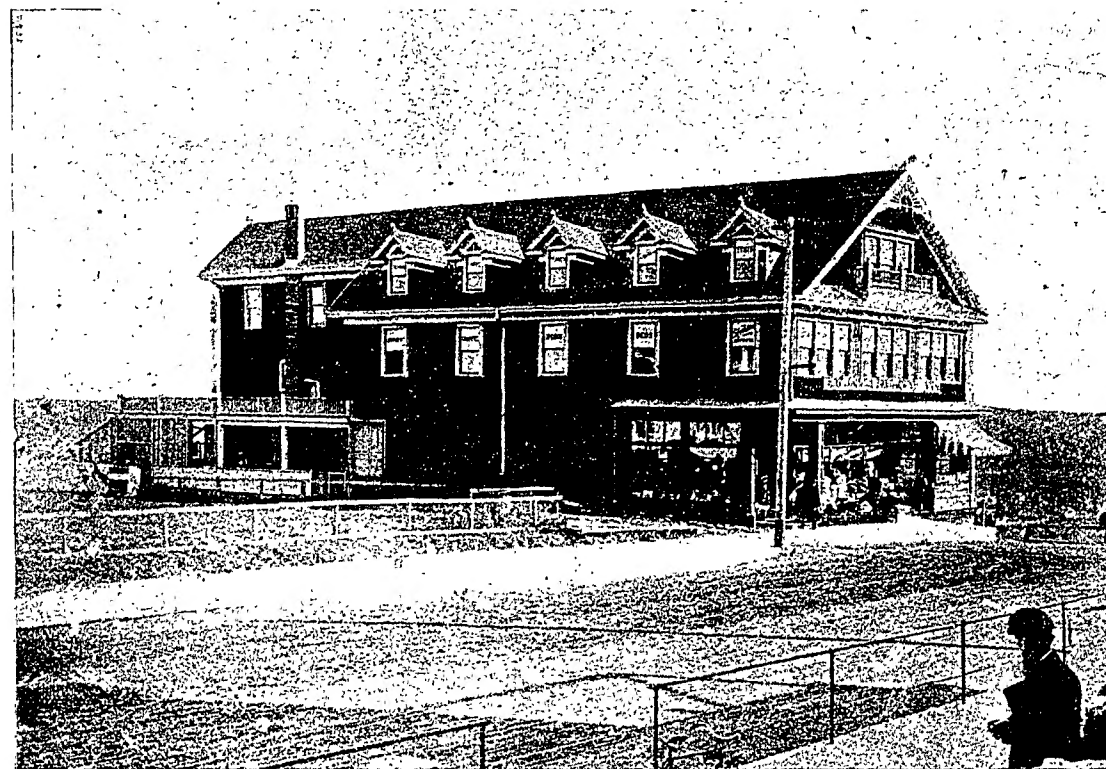
Edmonton Branch Store. The Company's stock consists of so great and varied a quantity only a Dickens could do justice to descriptive catalogue. You may buy or sell or send for sale on commission (FIVE PER CENT. ONLY CHARGED) or exchange for something you have more use for, and dispose of that article you have no further use for. Almost everything in the category of daily requisites, whether it be a buggy and harness, a buck-jumper or a cow, a sleigh, a sledge-hammer or an anvil, a library in its entirety or parts. The entire contents of a home consisting of five or five hundred pieces. Furs in the raw or manufactured, Indian or Oriental curios. Ore, whether gold or silver, and precious stones. Settlers may purchase an entire homestead outfit at the Exchange or the Exchange will purchase yours.

Hunting and Land-seeking equipments a specialty, from blankets to pack-saddle.

Telescope stoves or kitchen ranges, a milking-stool or a parlor sideboard.

Tents any size, shape or weight of duck. Fire-arms any size or calibre, so too, ammunitions and waterproof wear. Everything in graniteware and cutlery and china.

Mark goods sent for sale on commission the Company charges but 5 per cent. or will buy at once for spot cash. For further information write Travis-Barker, Western Director. Letters addressed Edmonton or Vancouver specially attended to.



WESTERN EXCHANGE MART, McDOUGALL AVENUE

nothing of those early days of travel but dog-sleigh, pack-horse or Indian canoe) the railway tell of a prosperous community. All, and more, much more can be seen without, but more surprising is the great and varied stock of merchandise within the Exchange Company's

Edmonton, City Beautiful

CAPITAL OF ALBERTA

EARLY DAYS.

IT is more than two centuries since the Hudson's Bay Company began to barter with the Indians throughout the Northwest under the royal patent of King Charles II of England, and early in their history the present site of Edmonton was chosen as a suitable location for one of their trading-posts. Here in primitive, yet substantial, log "forts," were housed the precious supplies of food, clothing and varied commodities; here in exchange, were received and stored the treasured furs of the "Great Lone Land"; from here, as a centre, were directed the various schemes of this powerful and exclusive company of "Adventurers" for hundreds of miles in all directions, but principally away to the west, and north to the bounds of the frozen seas.

And even to-day this trade with "The North" forms no inconsiderable part of the commerce of Edmonton. Consignments of fur which net the traders tens and even hundreds of thousands of dollars still come down to the eager merchants, and in return stores and supplies for a year or more are freighted from Edmonton to the remote trading-posts on the Athabasca and the McKenzie.

But such does not wholly constitute

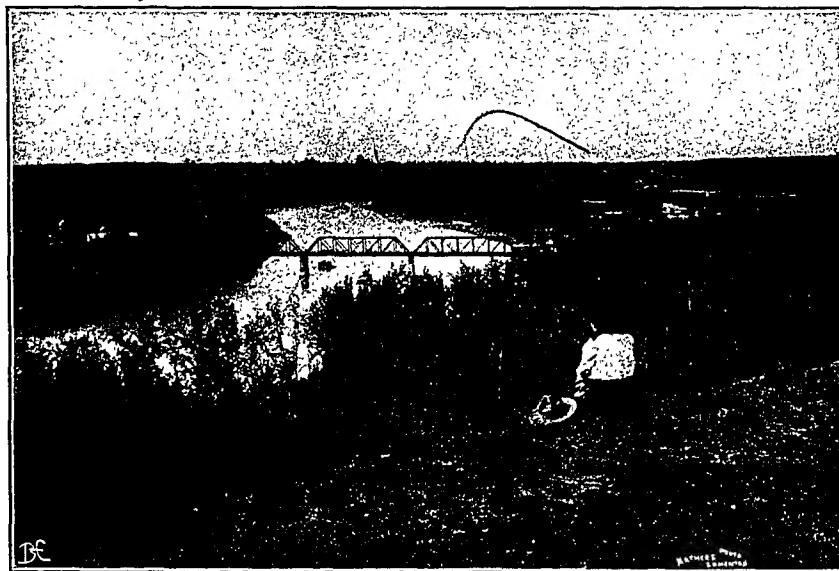
THE EDMONTON OF TO-DAY

and although the "old fort" still stands, a silent sentinel overlooking the broad Saskatchewan, it is overshadowed by the recently erected office building of the Alberta Government, which is, in turn, but a forerunner of the massive pile which is soon to be the home of the Legislature of the Province, and which will doubtless do honor both to Alberta, and to the historic ground upon which it is to rest.

Further from the river's brim, nestling among the trees upon the hill side, are the comfortable, well-ap-

pointed homes of the Capital City, speaking of wealth, culture and refinement.

We pass amongst them and out upon the busy thoroughfares of the city. Here are pavements, boulevards, electric lights, telephones and water-works, while everywhere during the summer season might be seen gangs of workmen, jabbering in many tongues, but busily engaged



SASKATCHEWAN RIVER AND BRIDGE

in laying street-car lines, forming sewer connections, erecting substantial business blocks, or in making various other civic improvements. We are in the midst of a rapidly growing modern city. In 1901 it was a village of 2652 people. To-day it is the Capital City of Alberta, with six or seven times that number of inhabitants, while

its various other features have increased in proportion.

What has caused this marvellous growth? Will it continue? Has Edmonton the resources to warrant it? These are some of the questions that come to the mind of the stranger, perchance even to many of the citizens, and a careful consideration of some phases of these allied questions is the purpose of the present article.

The early story of Fort Edmonton would be nothing more than a rehearsal of stirring experiences in the lives of hunters, trappers, pioneer traders and adventurous spirits who mingled with the aborigines and braved all manner of dangers and privations. The central object of this existence was the trade in furs. This, as has been already intimated, is still a great source of trade to the city, which has undoubtedly the greatest traffic in raw furs on the continent. It is estimated that over two million dollars worth of ermine, black and silver fox, stone marten and other valuable pelts annually pass through this natural gateway to the eastern market.

The fur trade alone, however, does not constitute the northern trade. The food, the clothing, the implements, the hunting outfits, the indoor and outdoor requisites of the scattered but yet quite numerous inhabitants of that great land extending 2000 miles to the north, are drawn from Edmonton stores. The great waterways of the Athabasca and McKenzie form the natural high-roads through this vast territory, and busy steamers regularly ply between the several stations. During the past season the traffic between

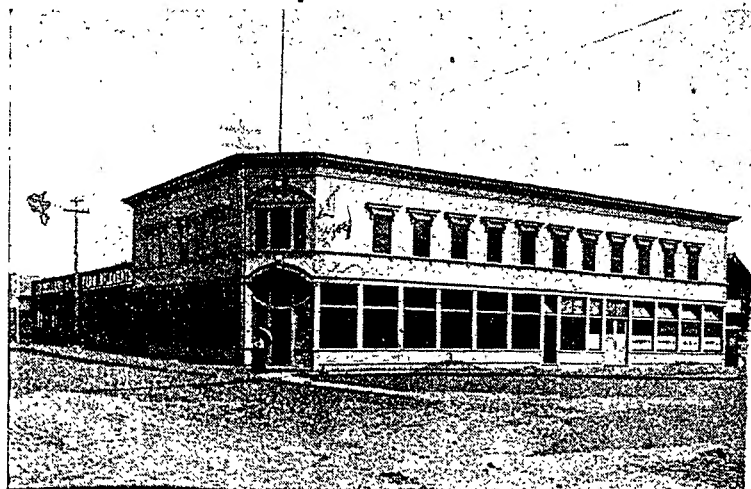
Athabasca Landing and Lesser Slave Lake has necessitated the addition of two new steamers, the "Northern Light" and the "Midnight Sun," by the Hudson's Bay Co. at an outlay of \$20,000. To the Northwest from "The Landing," the overland trail has been improved by the R.N.W.M.P. and a good wagon road leads clear to



THOMAS BELLAMY

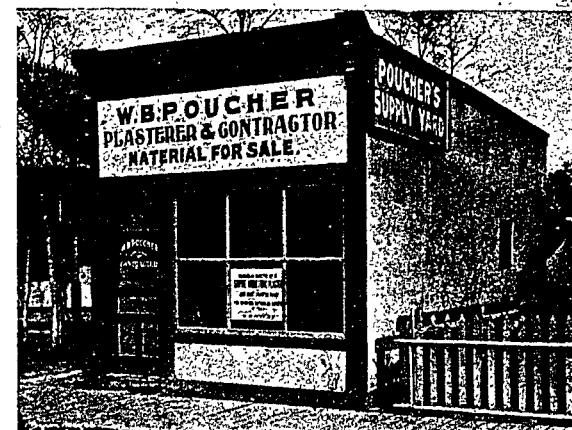
The Bellamy Co. — Mr. Thomas Bellamy, whose large new implement block has recently been opened on the corner of Howard and Rice streets, is one of the pioneers of the implement business in this district. He came to the country in 1892 to take charge of the Massey & Harris warehouse, that being the year the Massey and Harris companies were amalgamated. In 1896 he started business on his own account, erecting a warehouse on McDougall Street south of the present Potter & McDougall block. In 1898 he took in two partners, his brother and son, the former of whom he bought out two years later, since which time Mr. Bellamy and his son have comprised The Bellamy Company. The rapid expansion of the business, the demand for farm machinery, consequent on the prosperity of the country and the increase of settlement, necessitated the enlarging of the ware-

house, and a year after he started in business Mr. Bellamy found it necessary to build the present Potter & McDougall block,



THE BELLAMY IMPLEMENT BLOCK

which for some years was his headquarters. This property in turn becoming too small for the accommodation of the rapidly increasing trade, Mr. Bellamy cast about in search of new quarters, and two years ago upon completion of the present Baptist Church, he purchased their old building. The old church, in size 45x50, formed the nucleus of his present quarters. Later he added a frame building to the rear of similar size, then he built a storage warehouse to the east, 49x82, and has recently completed a two-story addition to the front, 60x100. The east half of the new block has been occupied by the Edmonton Printing Company as a printing shop. The corner half is the show room for McLaughlin carriages and farm machinery. The entire upper floor of this building is also used for store room purposes, and there may be found a large stock of vehicles of all descriptions. The old church is now a show room for farm wagons, and in the rear part is situated the office where Mr. Bellamy or one of his assistants is ever ready to show goods to the visitor or would-be purchaser. The rear addition is used for storage and shipping purposes. Mr. Bellamy has also a warehouse on block seven between Peace and Athabasca avenues, served by a spur track from the Canadian Northern; thus the company have excellent facilities for shipping and receiving shipments. The company claim to have the best implement warehouse west of Winnipeg, and Mr. Bellamy states that there is no show room in the country equal to that on Howard street, nor can there be found so large and complete a stock. The firm have the agencies for the McCormick lines of the International Harvester Company, the McLaughlin carriages, the Nicol & Sheppard threshers, and also handle harness robes and repairs. In the store are four assistants, Mr. Caseley, the book-keeper; J. Rea, assistant; S. Lauthwaite, assistant, and Michael Gowda, the linguist, who has made a reputation for himself as a writer on the condition of his countrymen in Western Canada.

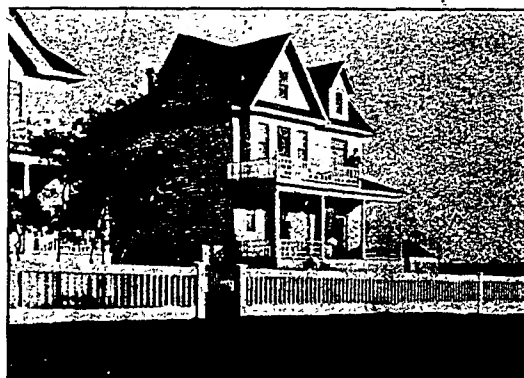


W. B. Poucher, Contractors' Supply Yard, 633 Fifth Street. — This is one of the best known firms in Edmonton at the present time. From small beginnings the firm's trade has grown to large proportions, chiefly owing to the business-like methods and straightforward dealings that are strictly adhered to in all transactions. Another reason of this firm's progress is that first-class materials only are handled, and last, but not least, is the fact that the head of the firm himself, being a practical man, knows exactly the kind of materials his numerous customers require, and is only too pleased to give valuable hints and necessary information as to the use of same whenever required. Some of the lines always kept in stock (for which the firm are sole agents for the Edmonton and Strathcona districts) include "Asbestic" fire-proof wall plaster, "Fibretto" wall plaster (double fibred), Patent Hydrated Lime (in bags), Wood Fibre Plaster, Hardwall Plaster, Poucher's Plaster of Paris, Lime Putty Finish, etc.



RESIDENCE OF G. T. BRAGG

G. T. Bragg, C. P. R. land agent and also agent for the Western Canada Land Co., is one of the old timers in Edmonton. Up to a few months ago Mr. Bragg was agent for the Dominion Express Co., but the rapid growth of the city increased the work so that he was compelled to resign and devote his whole time to the land business. His office is at 40 Jasper Ave., East.



RESIDENCE OF R. KENNETH

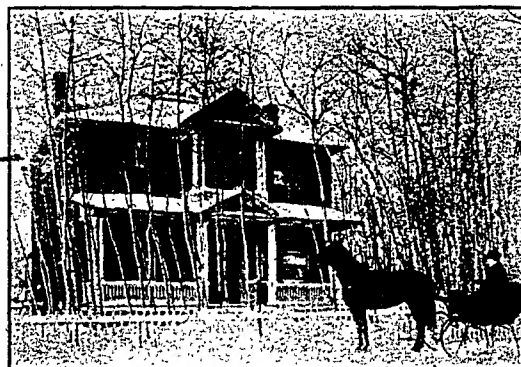
connect with the regular avenues for Dawson City and the Yukon gold fields. The trading-posts of the Hudson's Bay Co. and the French firm of Revillon Bros., two of the greatest fur-trading corporations in the world, dot all the northern land, and while centers of activity in themselves, look to their head offices in Edmonton for the disposal of their furs and the procuring of the return loads of supplies. Other firms also profit by this traffic. It is not at all unusual for the Edmonton watchmaker to receive a special hurry request to repair the time-piece of a customer who names a certain day as the time limit, since he intends to "start out" that day and does not expect to be "in town" again for a year or two. Edmonton lawyers carry in their safes, deeds, wills and important documents for clients living within the bounds of the Arctic Circle.

The Edmonton book-dealer gets a \$50 cash with the order request for a box of books, of which a few are specified and the rest are filled in at the discretion of the dealer. These books go 900 miles to the Northeast to a University Graduate, now in charge of a trading-post, who has not been out to "civilization" for several years, —and so each merchant and professional man has his business connection with this mystic northern expanse.

ITS COAL AREAS.

But greater than the fur trade is the natural resource of fuel and power which underlies the city itself, and much of the territory immediately adjacent. Within a depth of 250 feet below the surface there are found, with a regularity and width to make operation profitable, three distinct seams of excellent lignite. At places the seams come so near to the surface that settlers have been known to squat first, and dig their cellars later, by delving

underneath the floor each time fuel was needed for the fire. At other places the ravine of the Saskatchewan river has cut to such a depth as to leave the exposed edge of the coal seam, and the miner employs the simple method of picking out the coal and shooting it down the bank into scows, or in winter into the boxes of the sleighs which drive along the frozen bed of the river. These primitive methods are gradually being supplemented by properly sunk shafts and modern machinery, but as yet the coal industry of Edmonton is in its infancy. Mines in the immediate neighborhood of the city are capable of putting out some 800 tons per day, and the citizens have no fear whatever of a local fuel famine. Last winter, when unusual conditions caused great anxiety about the fuel supply of the entire west, the mines of Edmonton shipped hundreds of tons, but could not begin to supply the demand, for lack of facilities in mining and transportation. The Canadian Northern



RESIDENCE OF H. A. GRAY

Railway has recognized the value of the coal deposits and has assisted materially in developing a large plant near Morinville, from which large supplies have been taken for both railway and general purposes.

Fifty miles to the east of Edmonton the mines of Tofield are showing evidences of the richness which will be greatly developed when the G.T.P. is built through, while the most valuable seams of all are reported to the west, cropping out along the banks of the Saskatchewan, the Pembina and the Lobstick rivers, not far beneath the surface and measuring from 12 to 30 feet in thickness. These are as yet practically untouched, but with the transportation facilities which will be afforded shortly by the westward extensions of the G.T.P., the C.N.R. and the C.P.R., will doubtless become an active factor in the fuel market within the next three or four years.

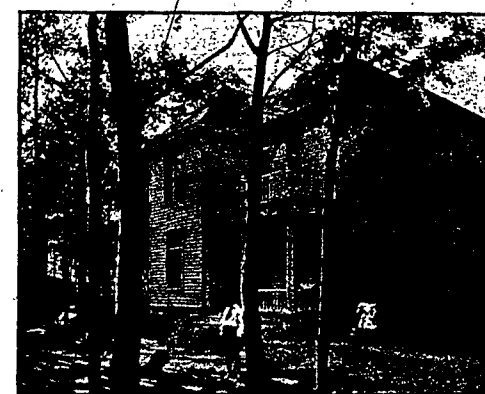
Thus Edmonton is the centre of rich coal areas which will yield immense supplies for power and fuel for ages to come, and with proper machinery can place it on cars at a prime cost, which experts have agreed to be not more than \$1.20 per ton. Reasonable freight rates would enable shippers to take orders throughout the central plains and as far east as Winnipeg.

EDMONTON'S MANUFACTURING FACILITIES.

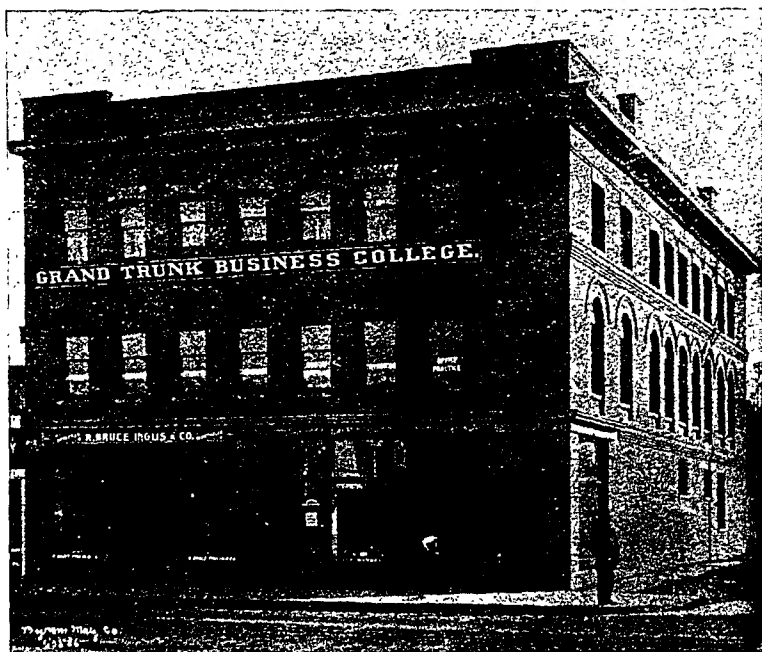
What are the special advantages which Edmonton has to offer to the manufacturer? Briefly stated they are power, transportation and a market.

Because of the cheapness of coal, Edmonton has done little towards the development of water-power, but definite plans and surveys have demonstrated that a most valuable source of power is to be found in the mighty current of the North Saskatchewan, and at no distant day this will be developed. Meantime the city owns and operates its own water supply and electric plant with both day and night power, and is disposed to grant excellent terms to desirable manufacturing concerns.

Transportation facilities are assured. The Canadian Northern main line enters from the east and has already extended several miles to the westward. The Canadian Pacific comes in from the south, and cars are switched to their yards in Edmonton over the spur line of the C.N.R. to Strathcona. The C.P.R. is preparing to erect a high level bridge, giving more easy access to the heart of the city; and when this is done they will undoubtedly join in the race to the coast. The Grand Trunk Pacific is under construction from Winnipeg westward and will doubtless reach Edmonton during the coming season. Thus Edmonton will be on the line of three great trans-continental systems, besides other short lines already



RESIDENCE OF W. J. RICHARDSON



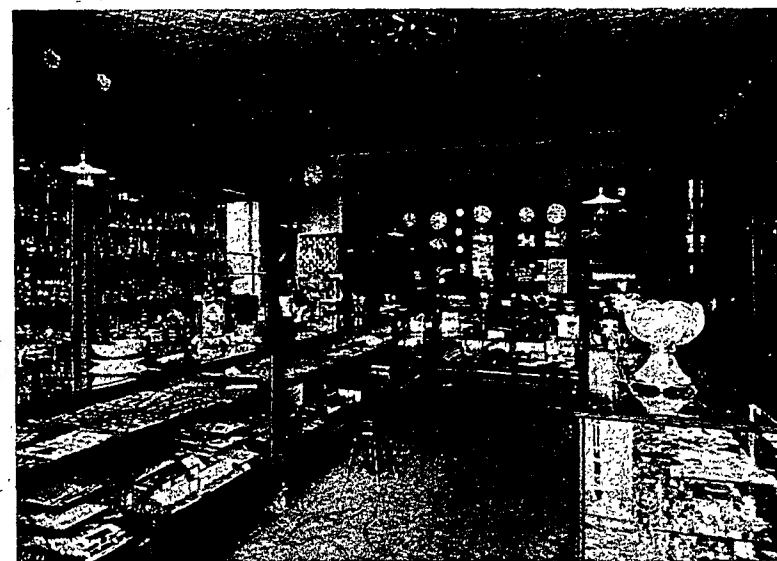
NEW PREMISES OF R. BRUCE INGLIS & CO.

R. Bruce Inglis & Company, Groceries, Fruit and Confectionery, 256 Jasper Ave., West.—Mr. R. Bruce Inglis is a native of New Brunswick and, like many others, was attracted to Edmonton by the business prospects. He has been in the grocery business for over ten years in some of the largest centres and has gained invaluable experience. Mr. L. White, formerly of the White Candy Co., St. John, N.B., and Mr. W. Orr, who was for some time connected with Foster, Green & Co., Ltd., of Belfast, Ireland, are the two other members of the firm and this combination of business experience speaks for success in Edmonton. The company have been rather unfortunate, having lost considerable in the fire which gutted the

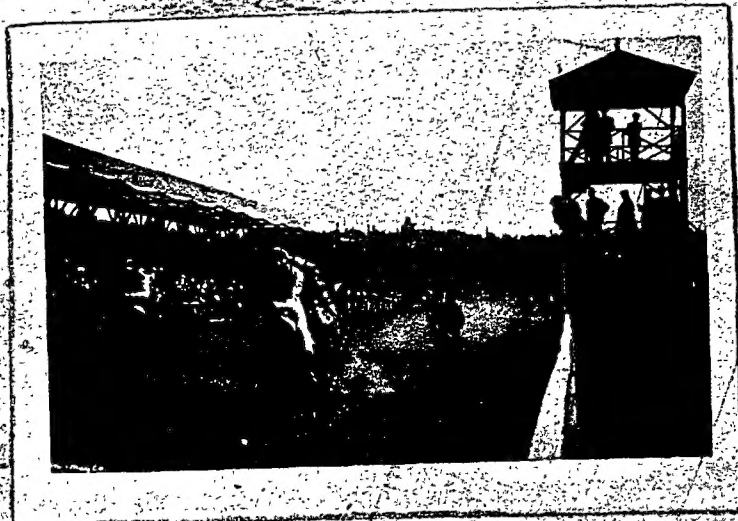
Opera House Block last summer. This was only a temporary set back though, and they are now doing business on a larger scale than ever. Their present handsome quarters in the corner of the Chisholm Block, is well stocked with groceries, fruit and confectionery of all kinds, including all the latest novelties of the same. From a business point of view they compare with companies long established in the above business. Their store is noted for cleanliness, brightness and attractiveness and the service supplied by one of the most courteous staffs in the city. The short time they have been before the public has already been sufficient to win for them the confidence of their customers.

Jackson Bros., Manufacturing Jewelers, Watch Makers, Engravers, Opticians, etc., Cor. Jasper and Queens Avenue, have the distinction of being the oldest jewelry house in Alberta. In 1886 the business was first established by Mr. E. Raymer, who conducted it until about two years ago when he sold out his interests to Jackson Bros. who came here from Toronto, where they are known intimately by the wholesale and manufacturing trade. Since coming to Edmonton they have added greatly to the then very extensive and heavy stock until now they have the most complete and up-to-date stock in the city, and there are very few in Western Canada to equal it. They have gained a wide reputation for manufacturing jewelry in all its branches, here as well as in the East. Samples of their work can be seen in the Edmonton Exhibition medals and the past season's hockey and lacrosse medals. They have an extensive repair

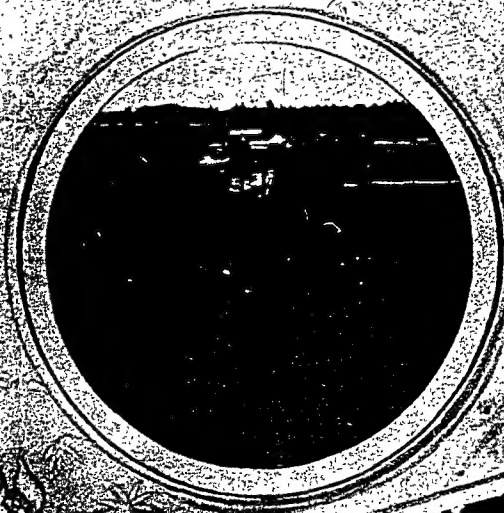
trade in watches, rings and jewelry of all kinds. A specialty with the firm is engraving calling cards and wedding invitations, etc. They have the sole agency of Pickard's renowned hand-painted china which is shipped direct from their art studios, Ravenswood, Chicago. The members of the firm are W. J. Jackson, J. H. Jackson and H. A. Jackson, and as they are all experts in the jewelry business, pleasant and courteous in their dealings with customers, they have won the confidence of their customers in a marked degree. The same care is exercised in the handling of the smallest as well as the largest job, and when you buy a diamond ring or a gold watch you can rest assured you have got the genuine article. For the Christmas trade they have a lovely assortment of silverware, cut glass, watches, rings, diamonds and jewelry of all kinds, besides the numerous novelties carried for the holiday trade.



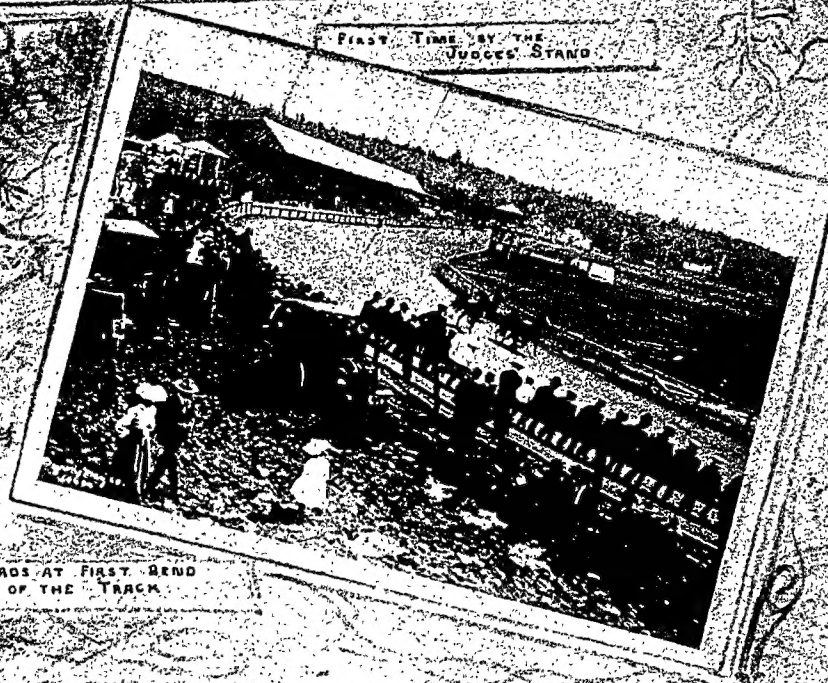
INTERIOR VIEW OF JACKSON BROS. SALESROOM



FIRST TIME BY THE
JUDGES' STAND



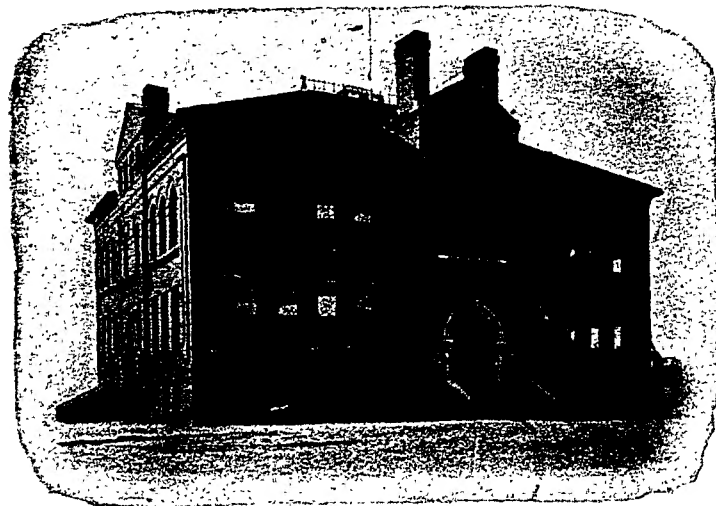
MECK AND MECK TO THE FINISH



RAIL BIRDS AT FIRST BEND
OF THE TRACK



SCENE IN THE GRAND STAND AT THE
FIFTH OF RUNNING RACE



McKAY AVENUE SCHOOL

THE WHOLESALE TRADE.

Already some 30 wholesale houses have been alive to the advantage of being early on the ground in the securing of a hold upon the vast market to which Edmonton will distribute. One of these advertises its main offices as situated in Paris, London, New York and Edmonton, which shows the class in which this young giant is expected to travel, by a wealthy, experienced wide-awake firm. The many small towns in the district, unknown two years ago, but now with populations of 400 to 800, and rapidly growing, justify such expectations. Edmonton controls their wholesale business, and as they grow, so will Edmonton grow and prosper.

THE FARMING COMMUNITY.

After all, the back-bone of the community is the prosperous farmer. And here again is Edmonton favored. Three-quarters of the wheat area of Alberta lies in the territory of which it is the natural geographical and industrial center. There are flour mills and wheat fields 350 and 400 miles north of Edmonton at Peace River Crossing and Fort Vermilion, and moreover, the wheat grown there is No. 1 Hard, taking first prize at the World's Fair.

But the farmers in the Edmonton section do not devote all their energies to the growing of wheat. They go in for mixed farming and the raising of stock, for which the farms are well adapted, and thus are not liable to the complete failure which in some seasons overtakes the farmer depending upon one kind of grain only. The district is famous for its oats, which weigh from 40 to 48 lbs. per measured bushel, while the eastern

planned or under construction, and will enjoy the benefits to be derived from through rates and competition, both in the assembling of raw materials, and

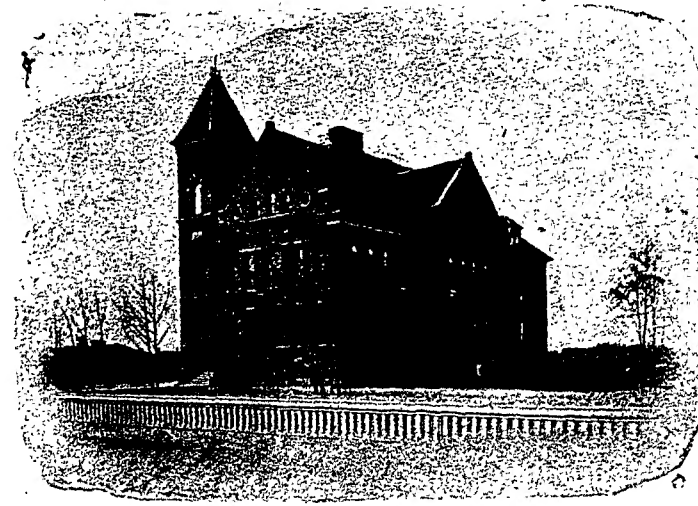
AS A DISTRIBUTING CENTER.

The population is flocking into the hitherto sparsely settled country to the northwest of Edmonton, and they will look to this city as their source of supply. One hundred miles south, four or five hundred miles east and west, and two thousand miles north will be the territory to be served by this new distributing center. Winnipeg, St. Paul or Minneapolis had no greater opportunities in their day, and Edmonton will assuredly rival them in her rapid progress along similar lines.

Edmonton owns its Street Car Franchise and has one half mile of track already laid.



HIGH SCHOOL



QUEENS AVENUE PUBLIC SCHOOL

standard is 34 lbs. per bushel. And the yield, by weight, in 1906 for example, averaged fully 50 bushels to the acre. Barley is also a great crop and furnishes the best of feed for bacon hogs, to the raising of which is given more and more attention.

All kinds of vegetables have a remarkably quick and large growth in the rich black soil, and furnish an excellent variety for the farmer's table or for marketing.

Farm land is cheap, but steadily rising in value, and with the increasing markets the prospects of the farmer are bright indeed in the Edmonton District.

THE PROVINCIAL EXHIBITION.

The great annual event in Central Alberta is the Edmonton Exhibition, which is usually held on the first four days in July. Thousands from all parts of the West throng the grounds at this time, and the exhibition promises to take the same place in Alberta that the Toronto Exhibition takes in Ontario. An ideal location on the extensive flats of the river, with an excellent half-mile oval track, furnishes the natural home of such an Exhibition, the natural resources of the province furnish abundant material, and the progressive spirit of the citizens will do the rest. For many years the management of this affair rested in the hands of an Association. Now the property has been transferred to the city, but the celebration is still planned by a special secretary and board of directors. Next season will see the exhibition on June 23, 24, 25 and 26th, to make way for the Dominion Fair, which will grace the Province of Alberta in 1908, and be held in our sister city of Calgary during the first week of July.

The Robertson Safe and Typewriter Co.

The present firm of the Robertson Safe and Typewriter Company had its origin some seven years ago, when R. A. Robertson commenced selling the Empire Typewriter as a side issue. This "on the side" was a paying venture, and one year later he accepted the agencies of Smith Premier and Remington Machines. The prospect for business in this line increased so that in September 1, 1905, he opened an office with a full stock of typewriters at 42 Jasper avenue east. The agency for the Monarch was then offered to him, which he secured and threw up the Remington. He handled the Monarch for about four months and gave this up to secure the L. C. Smith, which machine was then being put on the market for the first time. This agency they still hold and the number they are selling in and around Edmonton proves the worth of the machine.

At the time they first opened the office on Jasper avenue the agency for the Hall safe was added as another staple line, but the Hall safe did not seem to catch many customers, and it was replaced by the lines which they are at present handling, viz. the

Pittsburg and York. These safes are all guaranteed fire-proof, and a large stock is kept in their new showrooms on First street. These commodious offices on First street

goods are purchased direct from the factory in car lots and sell direct to the customers, thus saving any middleman's commission. On October 1st, 1906,

Mr. F. M. Robertson arrived from Dawson, where he had been since 1897, and joined the firm, and it was at this time the present name, The Robertson Safe and Typewriter Co. was adopted. On Aug. 1st they moved into their new quarters on First street and immediately increased their stock of goods, and they are now handling the following lines: the Underwood, the L. C. Smith & Bros. and Empire typewriters as well as numerous second-hand machines, the Pittsburg and York safes, National Cash Register, Stimpson computing scales, Edison's mimeograph and several other side lines. The firm have every reason to be proud of their rapid advancement, they carry the largest stock of machines in the West. This firm is well acquainted with the good points of their machines and they are supplying the market here with a machine that fully meets the demand for a perfect and durable machine. They have a competent office staff and have several travellers in the surrounding country, and parties

needing typewriters, scales and safes should not hesitate to patronize a home firm, who are here with the goods, and their large stock enables them to fill every order.



VIEW OF THE WINDOW DISPLAY OF THE ROBERTSON SAFE AND TYPEWRITER CO.

have enabled the firm to better display their goods, and the accompanying photograph will give the reader some idea of the class and quality of goods they carry. These

The Sommerville Hardware Co.

With the rapid upbuilding of Jasper avenue many businesses are seeking new quarters or other roads where property is cheaper, streets that are destined to become important retail centres as Edmonton extends. Such a one is First street, and one of the finest stores is that of the Sommerville Hardware Co. This firm formerly occupied premises on Jasper avenue, but sold and moved to more commodious quarters immediately north of Duncan Brothers and Butters' store on First street. For a time they were forced to occupy a temporary store while their new block was under construction. This is now completed and their brick store is the largest on the street.

The block is two stories in height, with full-sized basement, and constructed of solid brick. The store itself is one of the finest in the city. It occupies the entire ground floor, 50 x 150 feet, and in the evening is brilliantly lighted by six powerful arclights. In the centre, divided from the store by frosted glass partitions, are the offices, large, airy and lighted by a large skylight shaft extending to the top of the building. Entering from First street the visitor is immediately struck by the bright appearance and the large extent of the store, some idea of which will be gained from the interior photograph published in this issue. Five large silent salesmen are grouped immediately inside the entrance, displaying cutlery, silver plate, nickleplate and small hardware. A unique article noticed was a set of Old English copper goods,

comprising candlestick, ink-stand and paper knife. Shelves and drawers of hardwood line the walls behind the long counters, and the centre of the store is occupied

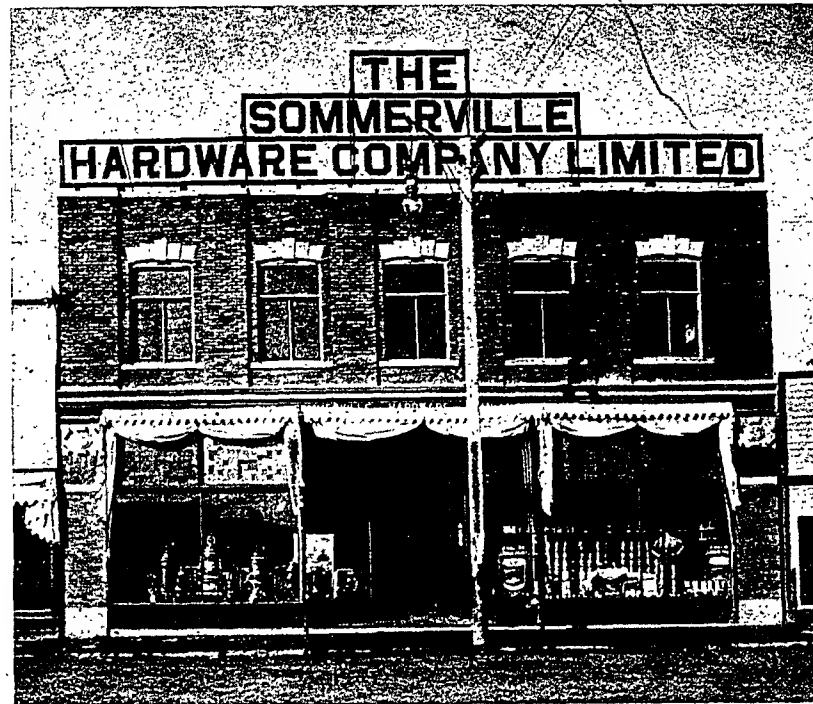
The upper floor is stocked with a large supply of hardware goods of every description. A portion is also partitioned off for sporting goods; here are firearms of all makes with their accessories. Descending by the powerful freight elevator the newspaper man reached the basement, solid and dry, where are stored the heavier articles. The basement is lighted by electric lights. All dampness is excluded by the perfect construction, the floor being of the best quality of concrete, ten inches in thickness.

The block throughout is steam-heated, the large furnace being located in the basement. The ceilings of the store and upper floor are of ornamental metal work and the frontage is of massive plate glass. A fully equipped tinware shop is located in the rear of the adjoining lot, also owned by the Sommerville Co.

The Sommerville block was designed by A. A. Magoon, architect, and was constructed by R. J. Manson, contractor.

The Sommerses came to Edmonton some five years ago from the Pacific Coast and bought out the small business of W. H. Parsons & Co. on Jasper ave. The business developed rapidly, and on January 1st, 1907, they were joined by Marshall-Wells Hardware Co. Limited, of Duluth and Winnipeg, and incorporated

as The Sommerville Hardware Co. Ltd. wholesale and retail. The construction of their present premises was then begun and the result is as shown.



EXTERIOR VIEW OF SOMMERVILLE'S & CO'S HARDWARE STORE.

by a large display of stoves of every make. A cash carrier system gives easy communication between the office and the salesmen.

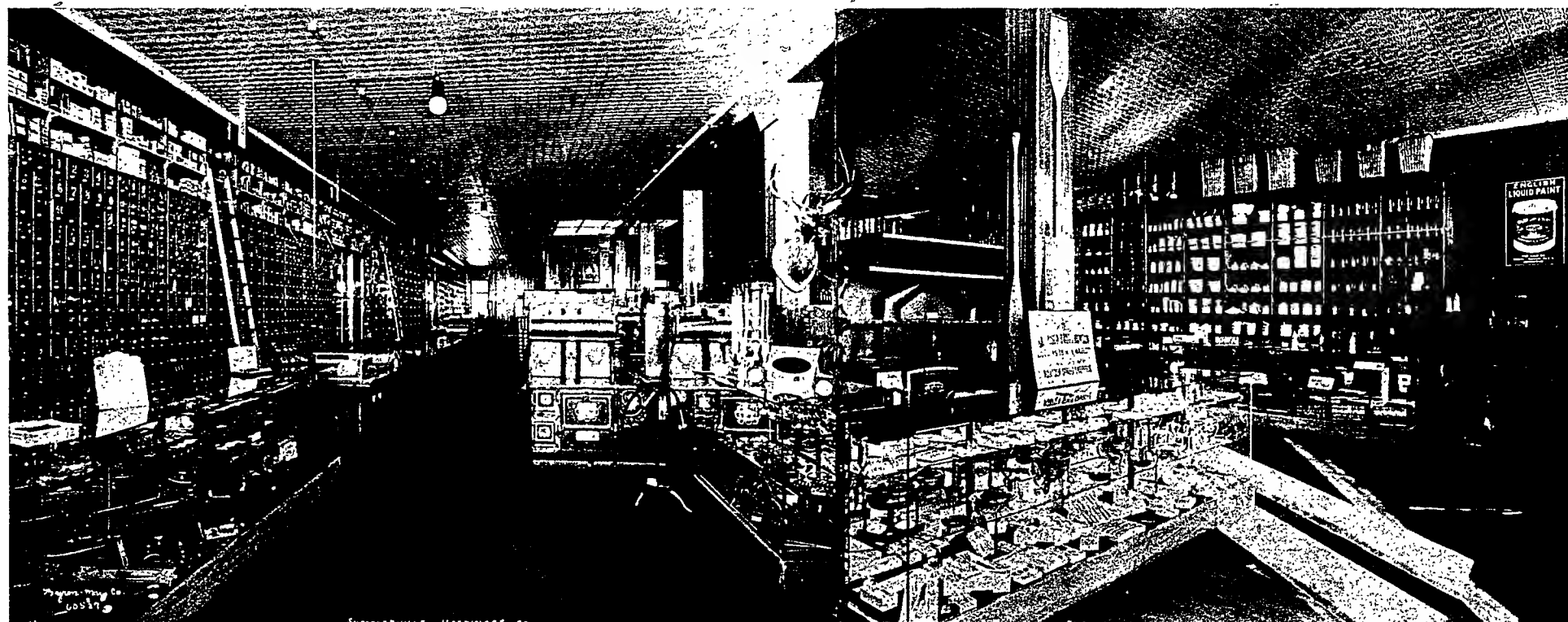
The utmost courtesy is shown their many patrons and friends and great pride is taken in making people appreciate it. Every member of the firm has the universal respect of their numerous customers for their business integrity and upright dealings.

The company are sole agents for Bandram and Henderson's paints and oils, the Brandram people being the

at a small cost should go to Sommerville's and procure some of the ready-mixed paints.

The Sommerville Hardware Co. are also sole agents for the Gurney Foundry Co. of Toronto, handling all their lines of stoves and ranges, the latter, the "Oxford Chancellor," being very popular. They also carry a complete line of ranges from the D. Moore Co. of Hamilton.

strongly, is the all steel boiler-rivited furnace for hot air heating, from which there is absolutely no escape of gas or dust, except up the flue. The firm installs two lines of these steel furnaces, the "Quaker" and the "Torrid Zone." And as so many of our readers have had some experience with gas and dust coming up the hot-air register, that the boiler-rivited hot-air furnace must appeal as a very strong argument in its favor.



INTERIOR VIEW OF SOMMERVILLE & CO'S. HARDWARE STORE.

largest white lead manufacturers in the world, and are the only people in Canada to corrode their own lead. The very best of materials go into their mixed paints. These goods have given general satisfaction wherever used, and anyone wishing to do a little home decorating

The firm's display in this line is one of the best in the city, and the assortment is such that a stove can be found to suit the different ideas of almost every customer.

Another specialty which this firm makes and advocates

In their complete tinshop this firm does all kinds of tin-work, from the largest cornice to the smallest repair work, and competent workmen are always in charge.

They have had the tin-work of some of our largest buildings in the city, and their reliability for big contracts is well known and established.



INTERIOR VIEW OF HALLIER & ALDRIDGE'S STORE.

Hallier & Aldridge, Bakers and Confectioners. Nine years ago Mr. J. C. Hallier and Mr. H. Aldridge formed a partnership and purchased the business then being carried on by Lauders, and since then, by strict attention to business, they have built up a large trade, both in bread, cakes and pastry and also in the confectionery line. A glance into their store, a photo of which appears in connection with article, will reveal well displayed windows of pastry and fruit, and the counters are also tastefully arranged with showcases filled with the finest assortment of candies from the leading makers. Their stock of lemons, oranges, apples and all the different fruits in season, will always compare with the best. During the present year the premises have been greatly enlarged and a large up-to-date soda fountain has been installed, and this, in connection with the

cosy ice cream parlor, has been a great attraction to the store as well as a money-maker. They also carry a full line of groceries, and the display of fancy cakes, biscuits, etc. cannot be surpassed in the city. The bakery department is at the rear of the store, and the large moulding and mixing machines are run by a five-horse-power water motor. None but first-class bakers are employed, and they use exclusively the renowned Ogilvie's Household Flour. An idea of the amount of bread and groceries being handled can be estimated from the fact that four delivery wagons are kept in constant use and a first-class delivery service is kept up. When you order goods at Hallier and Aldridge's you can count on them being delivered within the time specified, and when you require a rush order of groceries, fruits or bread, just telephone number 14 and give them a trial order. The business is conducted on a systematic plan and they have every reason to be proud of their record as business men in Edmonton.

Edmonton Cigar Factory, Second street, opposite Revillon Bro's. wholesale. The Edmonton Cigar Factory, which is under the efficient management of Mr. H. V. Shaw, has had an exceptionally rapid growth from a small staff of one assistant a few years ago and small quarters in a back upstairs, to the present commodious quarters next to the Masonic block on Second street, and a staff of some twenty expert cigar makers. Mr. Shaw has brought his cigars up to such a standing that the public is bound to recognize their superiority over other brands, and the factory is now in full running order and turning out over 5000 cigars daily, or 120,000 per month. The

tobacco from which all his cigars are made is imported directly by Mr. Shaw, and now that he has the exclusive right to manufacture the "La Palma" and "Consequentia" some difficulty has been encountered in keeping up with the demand. The prosperity of the business is manifest in the fact that the present building was lately enlarged in order to make space for more workmen and also storage room. There are several regular salesmen employed on the outside trade, and we are informed that several large orders are booked ahead. Mr. Shaw is an exemplary citizen and an inspiring example of the ambitious, energetic, honorable young business man.



INTERIOR VIEW OF EDMONTON CIGAR FACTORY.

THE CITY'S ATTRACTIVE FEATURES.

Beautiful for situation is Alberta's Capital. From the high land overlooking the broad valley of the Saskatchewan, dense green with the foliage of summer or sparkling white in the sunshine of bright Alberta winter, probably no finer view could be found from the borders of Ontario to the Rocky Mountains. How many an easterner, wearied with days of travel over the monotonous prairie, has felt his pulse leap faster as his eye beheld this lovely scene, and his heart beat warmer toward the land of his adoption? It is not to be wondered at that the first house to be built outside the "Fort" was located at one of the points of vantage on the brow of this hill. In 1871, George McDougall finished this house on the spot where now stands the High School, and with prophetic vision declared that a great city would one day center there. Edmonton owes many a debt of gratitude to these hardy men of early days.

OTHER ATTRACTIVE FEATURES.

Most progressive in its method of government is Alberta's Capital City, and its charter contains some unique features. Three salaried commissioners devote

their time and talent to the transaction of public affairs under the direction of the City Council. The system of taxation approaches the ideal, in that unimproved property is taxed at the same rate as improved. The effect

in spite of the general money stringency, about double that amount. Meantime, while enormous work has been undertaken in civic improvements, the rate of taxation was but 10½ mills for 1906 and 11½ for the

current year. Municipal Ownership is also a feature, and the city controls its own Waterworks, Electric Light and Power, Telephone and Street Car Franchise. The first two have been operated at a profit which has resulted in a substantial reduction of rates to consumers instead of an increased dividend to a few shareholders as would be the case if a private company controlled these utilities. Moreover, this arrangement makes it possible for the city to offer special advantages to manufacturers in the shape of light, power and water.

A new telephone building has been erected for the accommodation of the new ~~former~~ automatic system, and citizens will shortly have the benefit of this modern achievement in quick communication at prices dictated by actual



OFFICE OF GORMAN, CLANCEY & GRINDLEY

of this is to encourage building, and to moderate the general rate of taxation. That these desirable results have been attained is evidenced by the fact that building permits for 1906 totalled \$1,900,000, and for 1907 will,

cost of operation.

Edmonton has the finest situation of any city in the Middle West, is 150 feet above the Saskatchewan River, is high and dry and well drained.

Bitulithic.

The World's Model Street Pavement. Its wonderful growth is due to merit alone.

The following figures will show the amount of work done and the yearly increase, which is an unrivalled record.

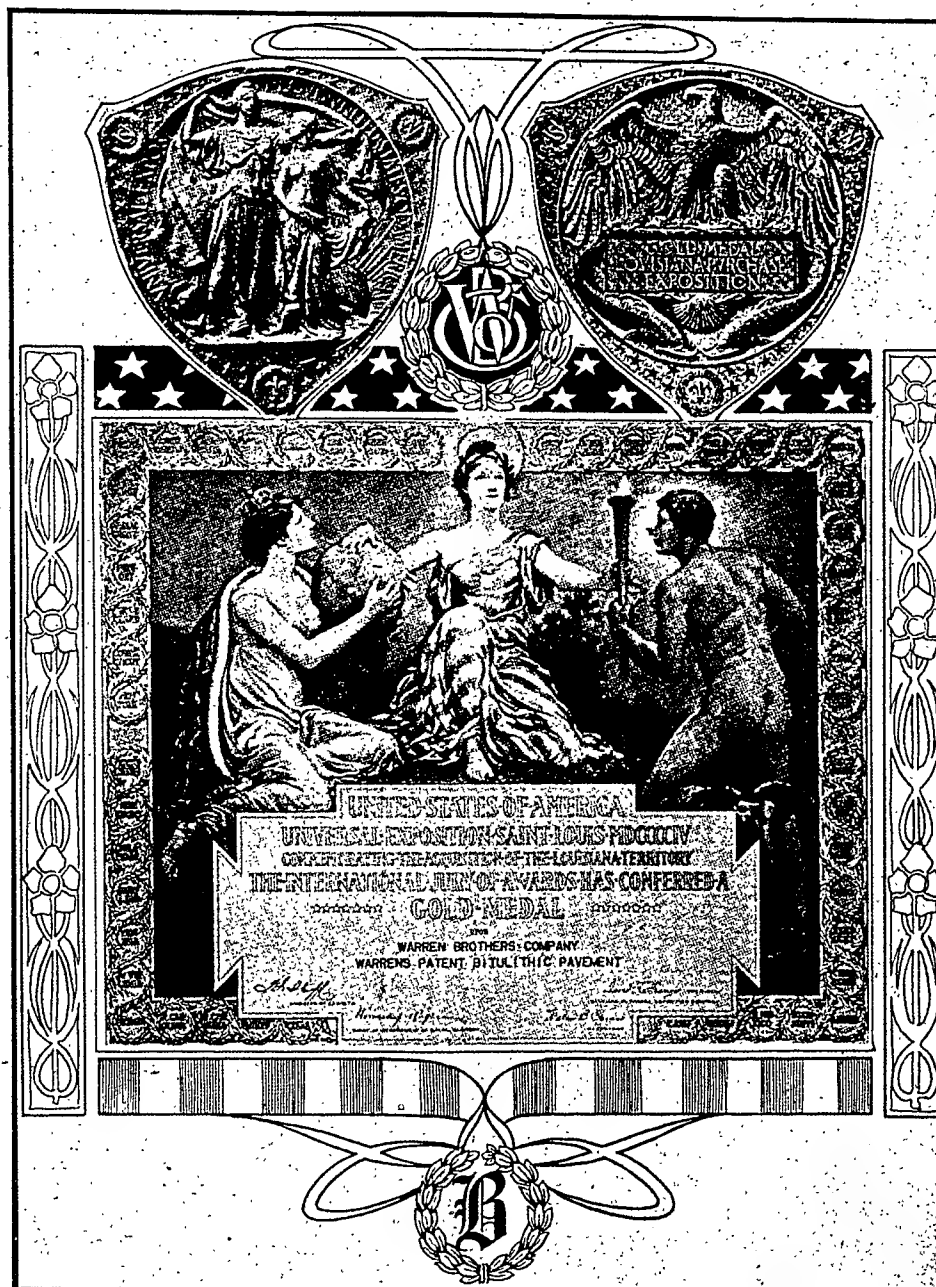
	Square Yards
7 Cities in 1901 laid.....	16,400
33 " 1902 "	400,831
40 " 1903 "	915,630
45 " 1904 "	940,239
63 " 1905 "	1,091,825
79 " 1906 "	1,508,093
82 " 1907 " to Sept. 30....	2,587,708

Total in six years and three months 7,460,726 square yards, equal to 424 miles of 30-ft. roadway.

The Bitulithic pavement is the outgrowth of years of experience in practical road-building and experiment along scientific lines, and its very general adoption by leading engineers and municipalities from Atlantic to Pacific and from Edmonton to the Gulf of Mexico, demonstrates its popularity and its claim to superiority.

The engineer endorses it because its form of construction appeals to him as being sound, durable and efficient. The ratepayer advocates it because its adoption means the greatest economy, and the horseman and automobilist urge it because it is smooth, non-slippery, resilient and safe.

Many cities which adopted the Bitulithic pavement in first years have continued each year to lay additional contracts.



WHAT OTHERS SAY.

"Property owners looking for street improvements request this style of pavement in their petitions to the City Council. I am always exceedingly glad to endorse their request and to recommend its use."

C. N. CLUKAS,
Supt. of streets,
Cambridge, Mass.

"Still giving perfect satisfaction," report the Lowell, Mass., city officials concerning the bitulithic pavement laid in 1901.

"It has stood the frost of two very severe winters and the heat of our summers without any damage whatever."

HON. D. L. BURCHELL,
Mayor, Glace Bay, N.S.

"The Bitulithic pavement gives promise of being one of the most successful constructions that has ever been attempted in road building. The life of this pavement is entirely dependent on the wearing life-quality of the stone used, as the bitumen used is of good quality, and is so soft as to retain its life for thirty years or more. It exceeds in good qualities any paving I have ever seen laid."

PROF. A. DOW,
Former inspector of asphalts and cements
for the United States Government at
Washington.

"I like the bitulithic pavement very much. It is an ideal pavement for horsemen, not being slippery or dusty as asphalt."

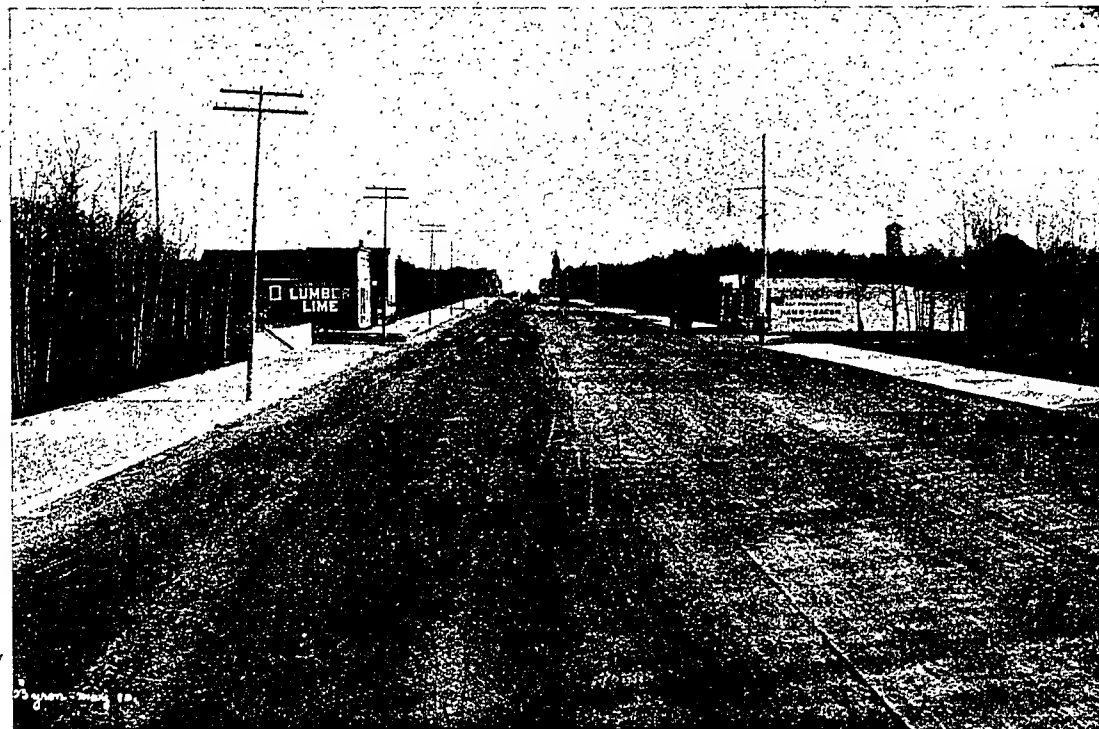
O. ORMSBY GRAYDON,
City Engineer,
London, Ont.

THE BITULITHIC PAVEMENT.

The Bitulithic Pavement has been laid in many of the leading cities of Eastern Canada during the past five years in constantly increasing quantities, and so fast has the business extended, that in the spring of 1907 BITULITHIC & CONTRACTING, LTD., entered the field to lay Bitulithic pavements, and to do a general contract business in the rich and growing prairie cities of the Canadian West.

The first season, now just closing, has demonstrated the wisdom of the Company's organizers, for the progressive spirit of such cities as Edmonton, Regina and St. Boniface, demanded the best of street improvements, and a careful investigation of the different kinds of pavements on the market by the city officials of these towns has in each instance resulted in the adoption of Bitulithic

The view of Jasper avenue presented herewith, shows Edmonton's principal thoroughfare from the corner of Ninth street and



JASPER AVENUE WEST

looking toward the business centre of the city. With the completion during the season of 1908, of the Jasper avenue contract and of other

streets already contracted for, Edmonton will become one of the best paved towns west of Winnipeg. One of the leading engineers of

America recently said, "the condition of a city's streets is the best indication of its commercial progressiveness and civic pride."

BITULITHIC & CONTRACTING, LTD. is in the hands of men of tried ability in the engineering world, and of wide experience in the performance of public works contracts. Correspondence is invited with its Main Office, located at 26 Empress block, Winnipeg, and its officers always stand ready to explain in detail the pavement whose merit impelled the St. Louis Exposition Board of Awards in 1904 to vote the Gold Medal to Bitulithic.

BITULITHIC & CONTRACTING LTD.

HEAD OFFICE
26 EMPRESS BLOCK,
WINNIPEG

BRANCHES:—Regina, Sask. Edmonton, Alta. St. Boniface, Man.

W. M. MACPHAIL, B.A. Sc., A.M. Can. Soc. C.E.
Vice-President and Gen. Man.
A. B. LOUDON, Secretary-Treasurer.



INTERIOR VIEW OF NORTHERN HARDWARE STORE.

The Northern Hardware Co.

Jasper Avenue east, commenced business in Edmonton on February 1st of the present year in the old stand of John Sommerville and Sons, the second oldest hardware stand in the city. The building is large and commodious, with two storeys and a basement, and the space is all occupied with a splendid stock of first-class goods necessary to the carrying on of a hardware business. The store is seventy-five feet deep, and the accompanying photograph gives a fair idea of the stock of stoves, cutlery and general shelf-hardware carried. Besides the large main building there is a warehouse at the rear 100 feet by 35 feet, which is also packed with goods of every description. The second storey of this warehouse is occupied as a tinshop, which is a necessary part of a present day hardware establishment. This department is under the expert management of Mr. Carl Getling. The firm are the sole agents for Edmonton of the famous

McClary stoves and ranges, and the celebrated Sherwin Williams' paints and varnishes. In both these lines a heavy stock is carried. There are three members of the new firm and are all well known in Edmonton. Mr. W. E. Wilson was with the Sommerville Company for several years, and has had a long experience in the same line of business in Ontario before coming to Edmonton. Mr. R. A. Dewar is an expert hardware man, having spent several years with the well known firms of Ross Bros. and Jas. A. Stovel. Mr. Jas. A. McKinnon, the third member of the firm, is in charge of the office end of the business, and is also quite an old-timer in Edmonton. He was two years city editor of the Daily Bulletin and one year with the Sommerville Hardware Co.

These men are all of sterling character and have the necessary push and business ability to bring them to the front line in the hardware trade of the city. Just now they are making a special line of house furnishings.

Narraway's Photographic Studio

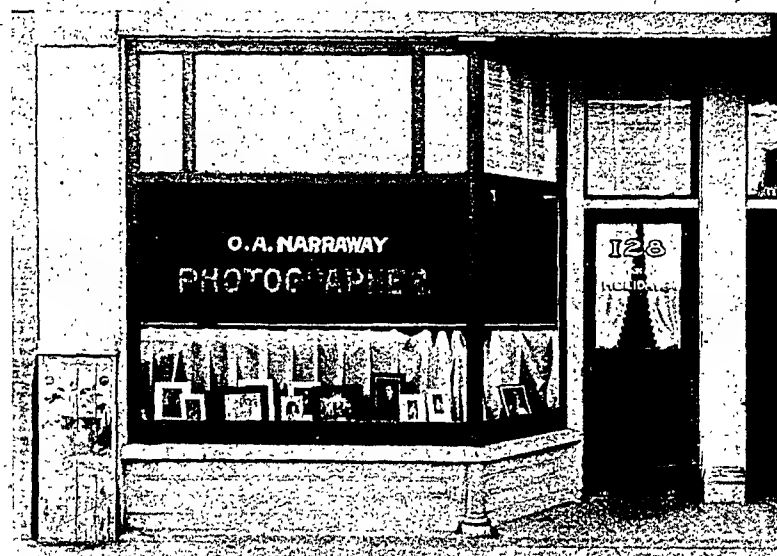
has been recently opened on Jasper avenue west, by O. A. Narraway and Company, and is proving very popular in the city. The management extend a cordial invitation to the public to call and inspect their work before contracting for photos. Mr. Narraway, the manager of the studio, is an honor graduate of the Illinois College of Photography, and in addition, has worked in some of the largest studios in the United States and Canada. Mr. Narraway assures us that neither time, nor money has been spared in fitting up his offices and work-rooms, and that with the assistants which he has under him, all of whom are experts in their particular line

of the business, that he is positive that his work will give satisfaction.

In addition to the regular photographic work the studio has gained a reputation for its excellent work in enlarging pictures.

All work, no matter how small the contract, is guaranteed, and in case the work is not entirely satisfactory the company agrees to retake the photo or return the money.

The very finest material is always used in the mountings, and every effort made to produce nothing but the best. Every department shows advanced methods and artistic talent. Mr. Narraway is satisfied with nothing less than success, and his determination to excel has been fully demonstrated since he came to Edmonton.



NARRAWAY'S PHOTOGRAPHIC STUDIO.

OTHER ATTRACTIVE FEATURES—Continued.

One of the most valuable assets controlled by the city is the Street Railway Franchise. Many have been the offers and rumors of offers for the control of this franchise, but as yet the city retains possession. And it has done more. Routes have been planned, apparatus bought, and along Jasper Avenue, rails for a double track were laid last summer, properly imbedded in the

BITULITHIC PAVEMENT

which, from First to Ninth Street, floors the main thoroughfare of the city. Much interest was manifested by citizens and visitors alike in the workmanlike operations of the Bitulithic Paving Company here during the past season. Paving operations will be resumed by this company next season.

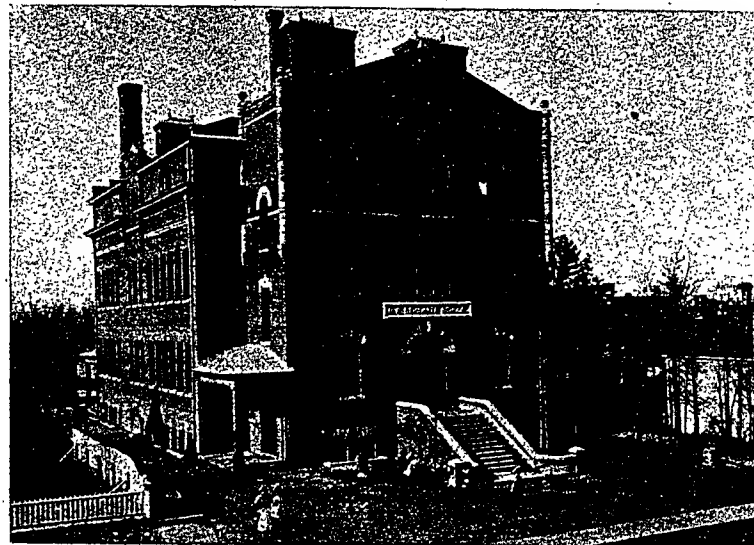
Meantime also there has been working on McDougall Avenue, the Carbolineum Pavement Company, and a delightful change from the old ruts, worn by heavy traffic, to the smooth roll of these solid blocks, daily greets the scores of travelers who come over from Strathcona by bus.

RESIDENCES AND BOULEVARDS.

The visitor who expects to find in Edmonton a "wild and woolly" village of shacks and country roads, will be very agreeably disappointed. In all directions will be found large, well-built, artistic and comfortable homes, stylishly finished and modern in every respect. While large and substantial houses are not confined to any particular portion of the city, the finest group of residences are to be found in what is familiarly known as the West End. Here wide, grassy boulevards, set with young, growing shade trees, add greatly to the general attractiveness of the locality, and each year sees great progress made in transforming the bushy, virgin soil into the level lawns and shady avenues of a modern residential city.

THE POSTAL FACILITIES.

Western conditions are not conducive to the most satisfactory working of the postal system. The new roads, the long distances, the constantly shifting and rapidly increasing population, the congestion caused by inadequate accommodation for the volume of matter—all combine to make the prompt and accurate delivery of mail a most difficult affair.



CATHOLIC SEPARATE SCHOOL

No office has had more of these difficulties with which to contend than has that of Edmonton. The terminus of the railway line, receiving mail for distribution over hundreds of miles of territory, the center of a district rapidly filling with settlers from all nations and quarters of the world, the city itself growing by leaps and bounds, the office conducted in rented quarters and obliged to shift three times in as many years, the premises once destroyed by fire—what wonder if a few pieces of mail matter occasionally miscarry.

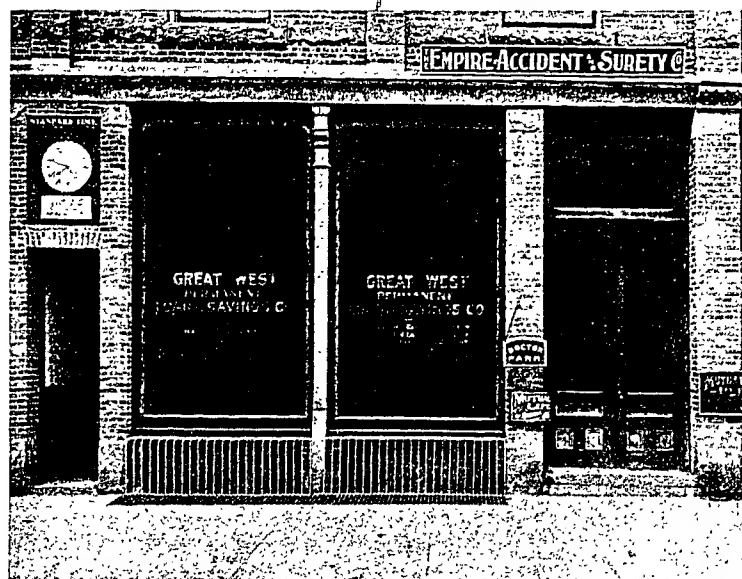
The inauguration of the house-to-house distribution

last July seems to have greatly assisted and encouraged the local authorities in the energetic discharge of their onerous duties, and the record set by them after the October fire, when the delivery suffered scarcely any interruption, proved the capabilities of Edmonton's Postmaster and his willing staff. With the fine new building now being erected by the Dominion for the accommodation of "His Majesty's Mails," which structure will be ready for occupation next summer, the postal facilities of Edmonton will be of the best.

Edmonton Fruit and Produce Co.,

Wholesale Dealers and Commission Agents, 24 Jasper Avenue, West.—This company handle all kinds of foreign and domestic fruits, butter, eggs, cheese, etc. Both members of the firm are experienced in this line, Mr. R. J. Hamilton is originally from New Brunswick and spent several years in the fruit country of California. He was instrumental in starting the first wholesale fruit house in Vancouver, locating there in 1887. Mr. J. G. Moody, the other member of the firm, was a pioneer of Rossland, B.C., and formerly from Toronto. He established the first wholesale fruit house in Rossland. Their past experience in this line enables them to give special attention to the smallest details and they care for their trade in a very superior manner and give prompt attention to all mail orders.

Tegler-Morris Co., Ltd., Real Estate Brokers, 60 East Jasper.—No real estate firm in the city is more popular than Messrs. Tegler and Morris. They handle real estate on a large scale, and in improved farm property they lead the way and can place prospective buyers of houses in the Edmonton district on some of the choicest improved land. Their list of city property is of the best, and notwithstanding the slowness of the money market this firm assures us they have made many sales. In coal lands they have some very choice property and their list of timber lands cannot be beaten. Parties after timber limits should call on them or phone 520.



OFFICE OF THE GREAT WEST PERMANENT LOAN AND SAVINGS CO.

The Great West Permanent Loan and Savings Co. of Winnipeg, have a branch office in Edmonton, at 52 West Jasper avenue, in Heiminck block, with W. D. Myers as local manager. This company was organized six years ago and has been an unprecedented success and the development that has taken place in Manitoba, Saskatchewan and Alberta during the past three years has been fully exemplified in the history of The Great West Permanent Loan and Savings Co.

While we must refer our readers to the company's balance sheet and profit loss account for the full details of the company's financial position, a few items, illustrative of the company's progress, may be mentioned. The subscribed capital at the end of 1904 was \$855,525; at the end of 1905 it had reached \$1,250,-

000. The amount loaned on mortgages in 1904, was \$231,800; in 1905 it was \$517,500. In 1904 the reserve was \$59,191; in 1904 the reserve was augmented to \$100,680. This very substantial sum has been accumulated partly by the premiums on capital stock issued and also by the transfer to the reserve or surplus profits after the payment of very satisfactory dividends to the holders of the various classes of stock.

The Company has not been required to foreclose a single piece of property, while there are practically no arrears of interest—both facts proof of the cautious manner in which the loans have been made. Offices have been opened during the past year in Halifax and Victoria, which are calculated to assist in the extension of the company's operations.

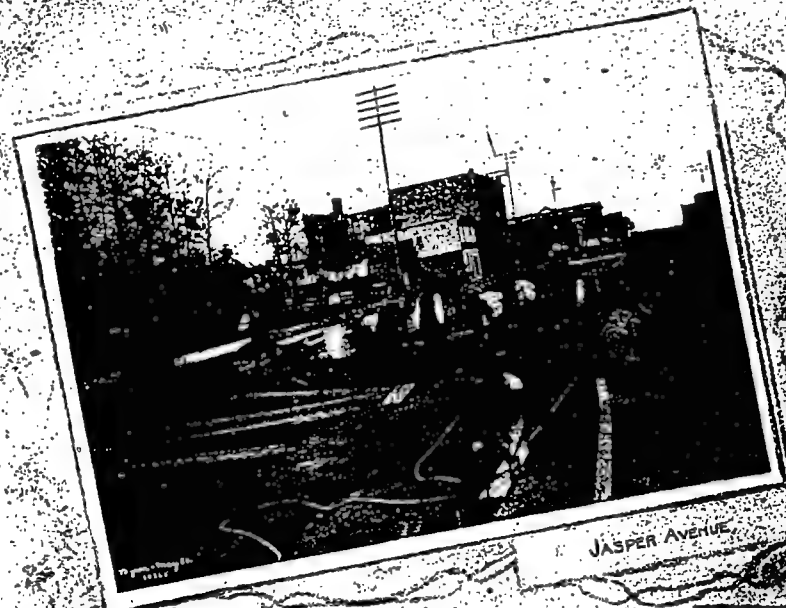
The accompanying cut gives a good view of their offices on Jasper avenue, and any person desiring money should call on Mr. Myers or telephone 333.

The Arcade, Jasper avenue, R, Dudley Tucker, proprietor. This up-to-date place of amusement was opened on March 15th of the present year by Mr. R. Dudley Tucker, and has more than realized his expectations. The Arcade is fitted with phonographic music machines and slot picture machines, which are all operated by the Canadian one cent piece. All the pictures and the music are of a high standard and the large daily patronage by the ladies is the proof necessary to the quality of the goods. Here can be heard the only electric piano playing in Alberta.

The Arcade is well fitted with several athletic machines, such as lifting, striking and punching machines, and these are well patronized by the youth of the city. Besides the attraction of the slot machines and electric organ there are several other side lines, such as your photo taken while you wait, etc. etc. In the Arcade Edmontonians have a place of amusement equal to any of its kind which can be found in any eastern city of 100,000 inhabitants, and the energy and push which has supplied us with this good wholesome form of amusement cannot be too highly commended. Mr. Tucker's cordiality makes it a pleasure to meet him, and as a citizen he is a spirited and much esteemed.



EXTERIOR VIEW OF THE ARCADE.



JASPER AVENUE



MCDUGALL AVENUE



MCDUGALL AVENUE



WORK ON THE FOUNDATION OF THE
PARLIAMENT BUILDINGS.



OFFICE OF CAPITAL MERCANTILE COMPANY'S STORE.

The Capital Mercantile Company, corner First street and Jasper avenue.—Mr. A. H. Tait, R. G. Love and J. A. Netterfield are three of Edmonton's young business men, who have recognized the benefit of combined capital, and some months ago formed themselves into the Capital Mercantile Company and purchased the meat and grocery business of Williamson Bros. In the past eight months they have turned over fifty thousand dollars worth of business, which they have every reason to

be justly proud of. This volume of trade is handled by a number of delivery wagons that reach all parts of the city, and seven clerks are required to look after the interests of their numerous customers. The firm recently moved into new quarters, which was built especially for them, which will greatly increase their facilities for carrying on a first-class meat and provision business. The present quarters are large and roomy. A photo of the building appears on this page.

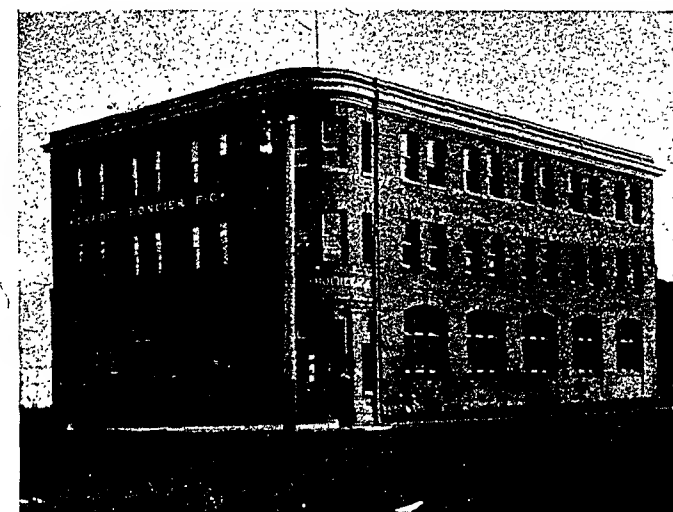
The Canadian North-West Company, with offices at 140 Jasper avenue west, are among those who believe that business can be done on the square in real estate as well as any other line. The business was bought from the original owners in the summer of 1906, by Frank Fulmer and J. R. Todd, and early in the present year Mr. Fulmer bought out his partner's interest, and is continuing the same lines at the old stand. The office has a good connection as to real estate, and besides negotiating loans, carries several good lines of insurance. They have also a large and well selected list of city property, and can quote the best prices on anything for sale in the city. Their list of farm lands is very large, and includes wild land along the different railways at very low prices, as well as wild and improved farms near the City of Edmonton. Among the latter class are some very choice half and quarter sections close to the city, with coal rights, and with coal underlying. These should be good buying, as the prices asked are only what they are well worth for farm purposes, and the coal rights are likely to be valuable in the future from the fact that according to experts the royalty at ten cents per ton amounts to \$100.00 per acre for each foot in depth per seam, and the seams vary from four to eight and ten feet in thickness.

These lands from four to ten or twelve miles from the city, range in price from \$32.00 to \$100.00 per acre, according to location and value of improvements.

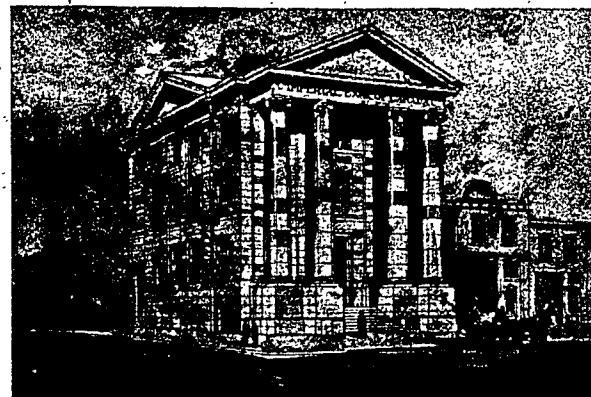
All enquiries addressed to the Company will be promptly and cheerfully answered, and intending investors will be furnished with maps and reliable information free.

The Credit Foncier Franco-Canadien commenced business over 25 years ago with a capital of fcs. 25,000,000. The operations of the company are confined to Canada, their business being lending on mortgage, for either a short or a long term, loans to municipal or school corporations, acquisitions by transfer or assignment of mortgages, also bonds and debentures issued by municipal or school corporations and by incorporated companies doing business in the Dominion. The company makes ordinary loans for a short term as may be arranged. Their sinking fund system for loans of a duration of from ten to twenty years as may be agreed is unique with the company in Canada and is most advantageous to corporations engaged in the construction of buildings intended to supply the needs of several generations, such as schools, markets, public halls, etc. The farmer who desires to improve his farm so as to increase its value and productive power can obtain from the company the necessary capital at moderate interest, the rate never exceeding eight per cent. per annum. To him the sinking fund is a most favorable plan, as he expends less in this way than for an ordinary loan, because the company allows him, at the same rate he himself pays, compound interest on what he pays to that fund, an advantage which he cannot obtain elsewhere. Imperceptibly the liability is paid and at the end of a certain number of years the borrower finds himself free from debt.

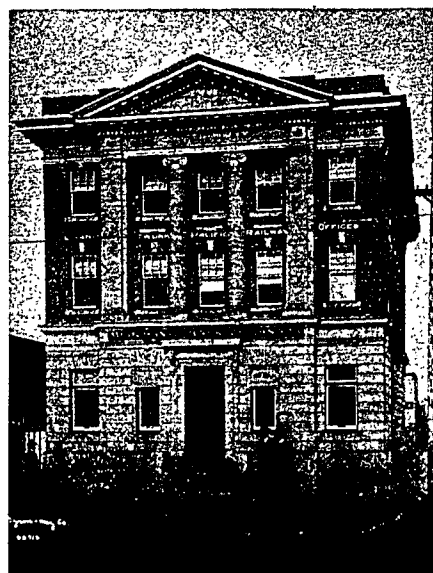
The Head Office of the Company is in Montreal, under the direction of Mr. M. Chevalier, general manager. Mr. George H. Gowan is manager of the Alberta Division.



OFFICE OF CREDIT FONCIER FRANCO-CANADIEN



Imperial Bank of Canada.



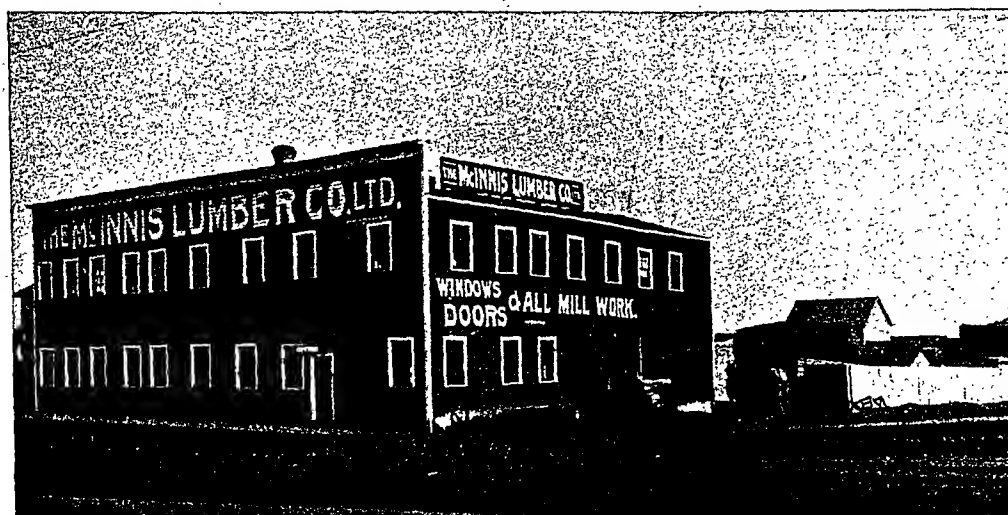
The Merchants Bank of Canada.



The Traders Bank of Canada.



Bank of Montreal.

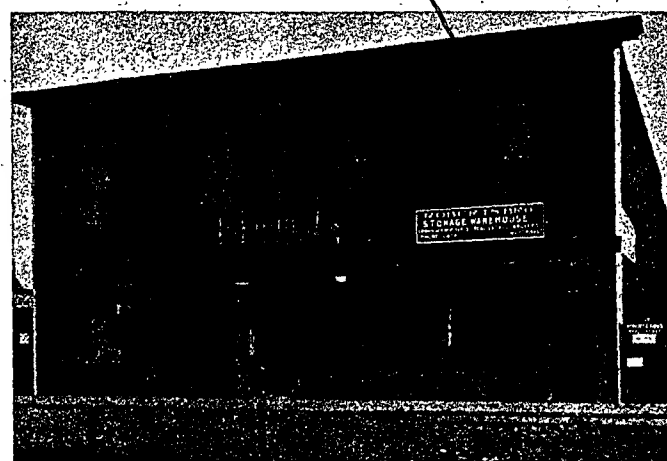


FACTORY OF THE MCINNIS LUMBER COMPANY, LTD.

The McInnis Lumber Company, Ltd., although one of the comparatively new firms in the city, has made rapid advancement in business. The factory, although not the largest, is one of the best equipped west of Ottawa. All the machines are fitted with shaving exhausters which carry the shavings direct from the machines to the furnace. They have the most modern hot air heating plant, and produce their own light. They manufacture all kinds of windows, doors, casings, etc. Besides their large stock of native spruce lumber, they are also dealers in the different grades of B. C. lumber, lath and shingles. Their present stock of lumber is among the best in the city. They have supplied the lumber for some of the principal buildings in Edmonton, the past summer, including the Alex. Taylor School in Norwood, the new hospital, the McGrath & Hart building, the I. O. O. F. Hall, Strathcona, and a large church in Morinville. Dr. H. L. McInnis is President of the Company and is well known as one of the old-timers. Mr. Geo. Parslow, the Manager, is a man of tried experience, having spent many years in the business and is one of the men who has worked up from the

Lumber Co. is transacted in such a cordial manner that the customer feels it is a pleasure to deal with the firm. On this page is given a view of the plant and yards.

Roberts Brothers, Commission Merchants, Real Estate Brokers, 629 Third Street.



STORAGE WAREHOUSE

ranks. Mr. Parslow is known as a thorough and competent business man, and all business done by the McInnis



OFFICE AND MOVING VAN

The Edmonton Express and Transfer Co., 143 McDougall Avenue.—This firm is one of the oldest transfer companies in the city, having been in business for the past five years. Mr. T. Burt, the present proprietor of the company, though, is a new comer and is among the lucky ones who have picked up a good business. The company have the only modern furniture van in the city, and it is indeed a veritable house on wheels. They are experts in the moving and handling of safes and pianos, and for this purpose they have procured all the latest devices for the safe handling of these articles. Roberts Bros., warehouse men, Second Street, have turned all their transfer business into the Express Co.'s hands, and find that for quick moving of large and small parcels, the Company can always be depended upon. Mr. W. A. Leonard, the present Manager, has a large experience in the transfer and cartage business, and if you are in need of a wagon for a rush order, just telephone 110, and Mr. Leonard will have a wagon at your door on the very shortest notice. This is made possible by the number of teams they command, and as nine express wagons are kept busily engaged every day, the business is one to be proud of.



RESIDENCE OF
ARTHUR BRISCOLL D.D.S. C.E.
186 SOUTH SIXTH STREET



BOULEVARD SOUTH ON 6TH ST.
FROM VICTORIA AVE.



RESIDENCE OF
E.D. GRIERSON
386 SEVENTH STREET

The Alberta Lumber Company, Limited

The Alberta Lumber Co., Limited, R. S. Robertson, Manager, corner of Clara Street and Ottawa Avenue.—

This company commenced business in Edmonton in the spring of 1905, by building offices and lumber sheds and putting in a large supply of native and British Columbia lumber. Prospects were of the brightest and, the following spring, they took over the sash and door factory on Boyle Street, which was then being run by Mr. Chas. May. This new addition put the com-

pany in a position to handle a large, increased business in dressed and manufactured lumber, and the factory has proved a valuable asset. During the past summer a branch yard has been opened in Norwood under the

supervision of Mr. Geo. Bloor, and this has been a great help to the number who have built in this section of the city. The accompanying photographs will give a fair idea of the size of the plant and the stock of

material on hand, and prospective builders should inspect this lumber before purchasing. This firm plays its part in making Edmonton the busy center it is well known to be. They employ some 20 hands in the factory and in a busy time there are a large number of yard hands employed. They manufacture doors, frames, sashes, mouldings, casings, flooring, shelving, sheeting and deal in lumber, lath, shingles and other supplies needed by builders. Mr. R. S. Robertson, the manager, is a thoroughly practical man and has every department well in hand and the business has grown in a highly satisfactory manner. Mr. Jas. Carruthers, of Montreal, is president, and Geo. A. Carruthers, of Winnipeg, vice-president.



THIS PHOTO SHOWS THE MAIN OFFICE AND DRY SHEDS TO THE RIGHT AND AN INTERIOR VIEW OF THE FACTORY ON THE LEFT



THE LUMBER YARDS, LOOKING TOWARDS THE SASH AND DOOR FACTORY



THE SASH AND DOOR FACTORY OF THE ALBERTA LUMBER CO., LTD.



RESIDENCE OF
U.S. SENATOR DOWDELL
100TH AND THIRD ST.



RESIDENCE OF
DR. T.H. UNIVERSITY
100TH AND THIRD ST.



RESIDENCE OF ROBERT LEE
N.E. COR. OF 3RD ST. - MONTANA AVE.



GOVERNMENT HOUSE

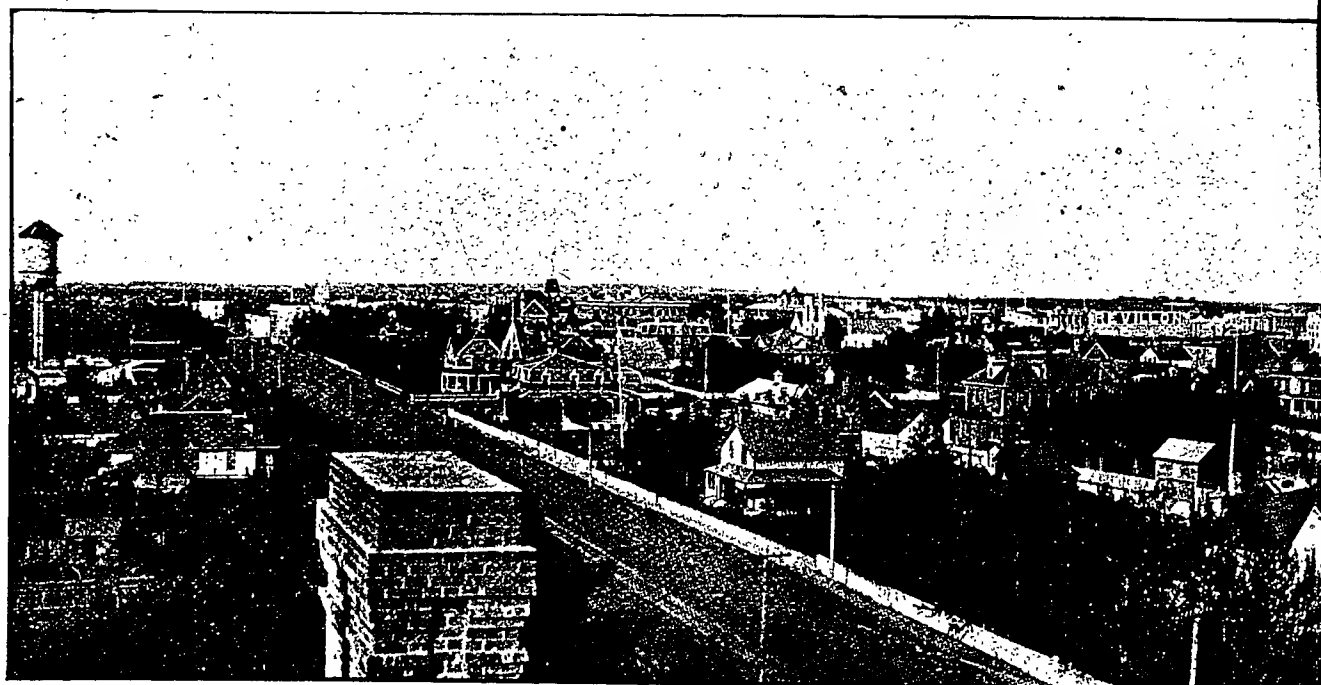


BOULEVARD AND 3RD STREET
LOOKING EAST

Blackburn, Glover & Leduc, Real Estate Brokers (Sign of the Red Triangle), 622 First Street, Telephone 452.—The real estate interests of any city to-day are demanding the attention of the most representative men of the community. One of the most prominent, enterprising and up-to-date real estate firms of the City of Edmonton is Blackburn, Glover & Leduc, who are now handling some of the best class of business, warehouse and residential lots in the city, and at lowest prices. The interests of all parties concerned is the basis on which they have built up a large, successful and progressive business. Parties wishing to dispose of properties, and prospective purchasers will make no mistake by calling on this firm. A large list of improved and unimproved lands from \$10 an acre up can be seen by calling on them, and they give personal attention to every detail in connection with the business, and every client is assured of an honorable and upright deal. If you are interested in real estate it will pay you to call at the office and have a talk with them and look over their lists. Besides farm and city property they have a good list of coal lands to choose from, and no property stands to make a better advance in price than coal lands. They are sole agents for the Santa Rosa Sub-division which is situated directly opposite the large million dollar packing plant now being erected to the east of the city and which is the largest of its kind in the Dominion. University Park, Strathcona, is handled in Edmonton exclusively by this firm, and correspondence and calls are solicited from any who want any information whatever regarding Edmonton or Strathcona real estate. Parties from outside who want to invest their money in Edmonton realty should not hesitate to deal through this firm. If you are buying in a small town or a city, it is the best to buy in what may be called the path of progress. Let the property be near the line towards which business is moving, for the encroachment of business increases value. Another thing to be considered in buying real estate is the matter of the town's or city's prosperity. It is best to buy in a city that is growing in population and business. Every thousand in population added puts dollars to the value of your holdings. No investment, perhaps, is more liable to such an extraordinary increase in value as real estate. The building of factories, the extension of streets, the development of traction lines all enter into the increase of real estate values, and the bearing of these factors upon whatever property you hold should be carefully considered. The best field for investment, one that attracts many people and one which nearly everyone with money to invest has seriously considered at some time or other, is real estate. In the first place real estate is one of the most stable of things. It cannot go into bankruptcy, it cannot move away, and it suffers little from mismanagement or the crookedness of bad officials. During the past three years, keeping pace with the general prosperity, there has been a legitimate activity in real estate, and much of it has been bought for investment.

Mac's Clothing and Gents' Furnishings, Namayo Avenue, J. C. McDonald, Prop., have been in business since April, 1907, but has been a resident of Edmonton for the past six years. Mr. McDonald is a firm believer in Edmonton's future and also that Namayo Avenue will be one of the leading business streets in the city. This firm is sole agents for the Plastic Form Clothing specially in union-made goods. The establishment is one of the popular ones

of the Red Cross Pharmacy, is one of Edmonton's leading druggists and has made good in Edmonton. Mr. Lines opened business in this city over two years ago on First Street, and some months later secured his present quarters on Jasper Avenue where he has secured a large patronage. Strict attention to business and courteous treatment of customers is a good motto. Besides a full line of drugs, Mr. Lines caters specially for the holiday trade with Xmas perfumes.



VIEW OF EDMONTON FROM

in the city and has a large patronage. A careful watch is made for everything that is of special merit and the stock carried is high-class and has been selected from the best grade of goods on the market. Telephone 264.

The Red Cross Pharmacy, 125 Jasper Avenue, West.—John H. Lines, Phm.B., Proprietor

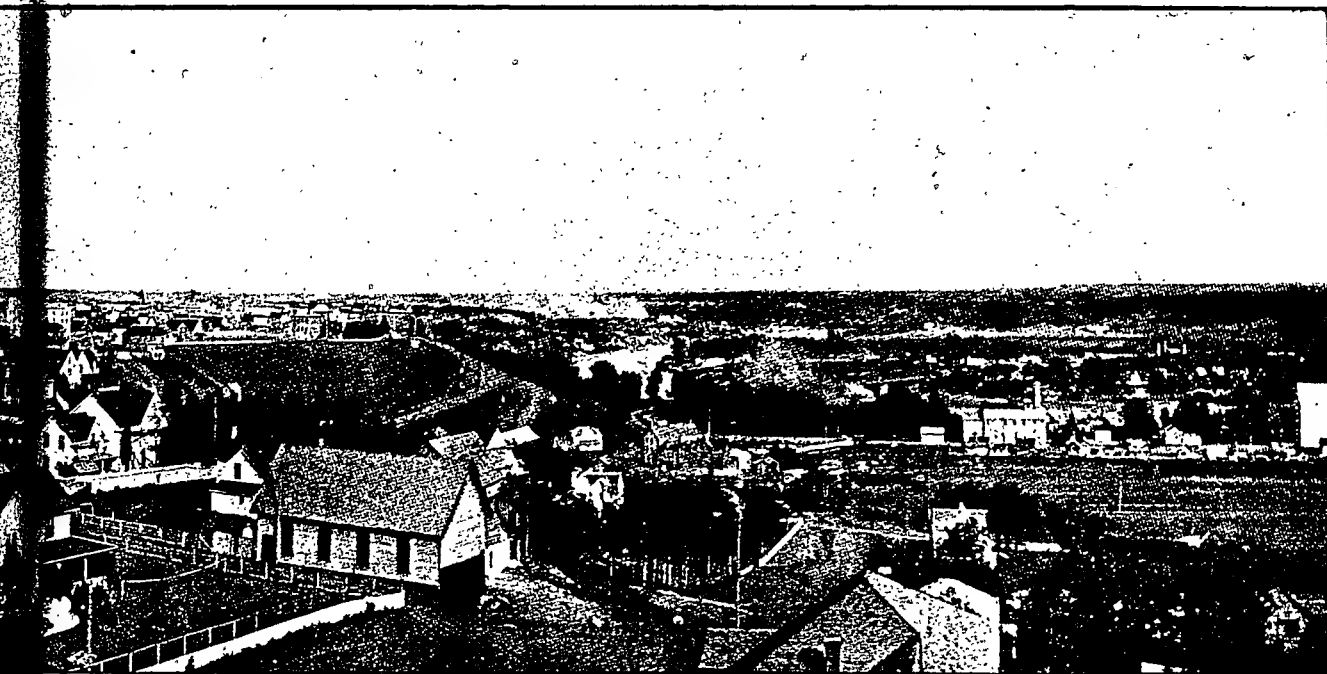
All the latest odors and latest ideas in fancy packages can be had at the Red Cross Pharmacy.

Hamilton & Son, Flour and Feed Merchants, 153 Queens Avenue.—This firm has been established in business in Edmonton a little over two years and have built up a large trade in the flour and feed line. They are the sole agents for the Royal Household

Flour, besides carrying several other grades. They do a large business in hay, shipping in many carloads monthly and are always ready to pay the highest market price for grain of all kinds. Oats and wheat are retailed, as well as bran and shorts, and a telephone message to 481 will bring a quick response.

Ash Bros., The Jewelers.—One of the most reliable firms of Edmonton is that of Ash Bros.,

Equally as good is their stock of watches in all grades, jewelry in many designs, cut glass, silverware, sterling silver articles for the toilet and table which make very pretty and acceptable holiday and anniversary gifts. By keeping in touch with the large manufacturing centers they are able to bring to the people of Edmonton the newest productions of the jeweler's art, many new designs being constantly added to their stock. The watch and jewelry repair department is



McKAY AVENUE SCHOOL

The Jewelers, whose reputation for the consideration of their patrons is far-reaching. Their stock includes the most complete range of diamond goods in rings, brooches, etc., that is to be found in Northern Alberta. Special attention is given to the diamond trade, and as the staff are experts in diamond testing, patrons are assured of the quality of the gems they purchase. But this is not the only line they carry.

complete and is in charge of experts, thus guaranteeing entire satisfaction. Address, 129 Jasper Avenue, West, 4 doors east of Hudson's Bay Stores.

Edmonton owns its own Water Works system, Telephone and Electric Light.

Edmonton taxes unimproved property at the same rate as improved property.

Macneil & Co., 750 First Street.—This firm is one of the latest additions to the druggists of Edmonton. Since their opening, they have succeeded in building up a very creditable business. Their chief feature is prescription compounding, of which they make a specialty, and their prescription records show how well they have succeeded in this direction, gaining the confidence of both doctor, nurse and patient. Sick room supplies and surgical dressings of all kinds are to be found there. The management is thoroughly conversant with every branch of the drug business and will leave no stone unturned to keep quality of drugs and chemicals to the fore at all times. Special precautions are taken to prevent accident or error of any kind, their prescription work being handled by registered pharmacists only. The policy of the firm is to give the very best obtainable at a price that is consistent with the quality of their goods, at the same time their prices are never higher than elsewhere—lower if anything. A very complete line of high-class toilet and sundry lines is also carried. Kindly remember when you have a prescription you wish filled that Macneil & Co.'s is the prescription store. Phone orders receive prompt attention. Phone 536. Delivery service anywhere at any time. A night emergency service is also maintained, so that they can be found at all hours.

Little, Jasper Avenue.—Although Edmonton is only a young city it is a matter worth noting that in very few cities in America do the citizens show better taste in furnishing their homes and beautifying their rooms with the little dainty nick-nacks that we see in the best homes in America. A proof of the Edmonton ladies' taste is the fact that they can support a ladies' fancy and high-grade stationery store such as cannot be found in many large cities. This store has only been in existence a short time, but Mr. Little expresses himself as highly pleased with the patronage of the Edmonton people. As well as the fancy trinkets so dear to every lady, such as delicate cushion tops, tea cosies, etc., etc., they carry a stock of the better grades of leather goods, purses, etc., and fancy stationery. They also have made arrangements to do stamping on linen, wood, etc., and are carrying the wood blanks for burning. One of their specialties is the better lines of hair dressing goods, side combs, pins, nets, etc. They also cater to the wants of the children in having on hand a fine line of the best dolls. Mr. Little having been in the same line of business for some years elsewhere, is sure to make a success of it. He has done considerable advertising and has fine large display windows which he changes nearly every day, so when anyone thinks of fancy stationery supplies for evening parties, such as tally cards, decorated tissue, etc., purses, games, dolls, etc., they naturally think of the trade mark of the store, "Little Has 'Em."

Edmonton has three Commissioners who are on salary and look after the interests of the City under the direction of the City Council.

J. H. McKinley, the present proprietor of the Windsor Livery, is an old Ontario boy who arrived in Edmonton in December, 1903, and bought the present Taylor & Spinks Livery, which at that time consisted of 10 horses. Selling this inside the year, he purchased the Alberta Livery from Messrs. McCausland and Weeks, and during 1906 they had 40 horses for hire. In February, 1907, he purchased the Windsor Livery, a photo of which appears on this page. The Windsor is run by J. H. White, and Mr. E. B. McKinley, a brother, is manager of the Alberta. In the Windsor are to be found some of the finest turn-outs in the West. At the Edmonton Exhibition of 1907, Mr. McKinley took first prize for carriage team, single carriage and gentleman's saddle horse, and second for best roadster. There is at present in his stable a pair of young pacers which give promise of being among the fast ones of 1908. Here also can be found a first-class assortment of cabs, victorias, broughams, etc.

Dr. L. G. Fredette, Veterinary Surgeon.—Dr. Fredette is a graduate of the Montreal Veterinary College and Laval University, and comes to Edmonton with over nine years' experience in large centres, being for some time Veterinary-Lieutenant of the 15th Field Battery, Canadian Artillery, where he gained very valuable experience in surgery. The doctor is making a specialty of surgery in Edmonton, and his office and hospital are in the Taylor & Spinks Livery Stable, 253 Fraser Ave., Telephone 40.

Herbert Bowen, Real Estate Broker, 124 Jasper Ave., West.—For the past two years Mr. Bowen has been dealing in real estate, and has distinguished himself as a man of broad information and sound judgment. He buys, sells and exchanges property, has listed much valuable property in this City, and is prepared to suit any purchaser in quantity and price. Edmonton owes much to his endeavors in development of her best interests.

A. Munn, Contractor and Builder.—Competition in the building trade is keener, probably, than almost any other line of business in Edmonton. There are so many ambitious young men in the trade who wish to become independent and branch out for themselves. They do not always succeed. Mr. Munn, however, is among the prosperous few. He commenced business in Edmonton, in September, 1906, and in that short time has built up a reputation for responsible work that is

of the buildings erected by Mr. Munn during the past summer. This building cost \$9,000 and is at present occupied by the Bellamy Implement Company on the corner, and the Edmonton Printing and Publishing Co., Limited, occupy the 50 feet nearest the Post Office. A \$20,000 church nearing completion at Morinville, is also one of his many contracts.

Watson & Co., Real Estate, Loans and Insurance Agents, Jasper Ave.—There is no city in the West where the real estate business is more active than Edmonton. This reputation is due to the activity of the real estate agents. Among them, the firm of Watson & Co. are among the foremost of the large concerns which are active in this particular line. They not only handle real estate for a large clientage but are extensive owners themselves. Jasper Place is one of the sub-divisions the firm is handling. They loan money on gilt-edged security, write insurance under the best companies and protect their customers in every way. Mr. Watson is one of the up-to-date and busy men of the day.

J. P. Clinton & Co., Real Estate and Financial Agents, corner First Street and Jasper Ave. This firm transacts a general realty business, and being old-timers in the country, are thoroughly familiar with the whole Canadian West. This experience is invaluable in the handling of farm lands, of which they make a "specialty," and the prospective purchaser should consult this reliable firm before buying. Mr. Clinton's knowledge of Western conditions make him a recognized judge of realty, and he solicits correspondence from outsiders desirous of locating in Alberta.

Did You Know—That Edmonton, the Capital City, is also the Railway, Commercial, Educational, Agricultural and Geographical Center of the Province of Alberta, which has an area of 281,000 square miles?



THE WINDSOR LIVERY, 1ST STREET, OWNED BY J. H. MCKINLEY

enjoyed by few in the city. This is only as it should be though, as he learned his trade in old Scotland as a journeyman carpenter. Mr. Munn was for a short time in the same business in Winnipeg, but the glowing stories of Edmonton induced him farther west and he has not regretted the move. The new Bellamy Block on the corner of Rice Street and Howard Avenue, is one



LOOKING EAST ON
HARDISTY AVE. FROM
8th STREET.



RESIDENCE OF
HON. CHAS. W. CROSS, ATTY. GEN.
HARDISTY AVE. COR. 8th ST.



RESIDENCE OF
FRANK SOMMERVILLE
HARDISTY AVE. NEAR 8th ST.



RESIDENCE OF
JOHN STOKES, DEP. MIN. PUB. WORKS
N.E. COR. 8th ST. & HARDISTY AVE.

The Edmonton Concrete Company

THIS Company was brought into existence by the demand of local contractors for a suitable substitute for brick and stone, and has for its President Ex-Mayor Chas. May, whose reputation as a shrewd business man needs no comment from us. Mr. C. C. Batson is Vice-President, and G. Andrews Secretary-Treasurer. Mr. Geo. Pheasy and J. J. Gregg are the other members of the firm.

Concrete, as a substitute for brick and lumber in the construction of residences and business blocks, is rapidly becoming recognized in the West for its many excellent qualities, and of late many buildings in Edmonton have been largely built of this material. Properly prepared the concrete is claimed to be little if any inferior to stone, both in its appearance and in its strength and power to withstand climatic changes and the ravages of fire. For building purposes the concrete is made into blocks, 8 x 24 inches, and either nine or twelve inches in thickness. A hollow interior, while not detracting from the strength of the block, allows air to circulate within the walls. Blocks can be made in any shape by the use of different shaped moulds, thus keystones for arches or blocks ornamented with scroll work are turned out in large numbers by the factories.

At the foot of the Ross hill and adjoining the market gardens, the Company installed a \$30,000 manufacturing plant and can turn out 600 blocks per day, an equivalent of 100,000 brick. The Company employ some 25 men and can keep three teams busy delivering blocks. The factory is fitted with a Perfection Block manufacturing machine which is operated by a ten horse-power electric motor, and each block receives 100 tons pressure, the immense arms of the machine coming down on each block with tremendous force. The blocks are carried away by the attendants on wooden pallets and stored in rooms filled with live steam from a jet leading from a boiler. Here the blocks are cured for 48 hours. This gives the initial set and the blocks are then removed to the yards to finish, the curing being effected by the operation of sun and water. There are four vapor rooms, allowing one to be unloaded while the others are filling.

Piping is manufactured in sizes from 6 inch to 24 inch. The latter is made especially for well curbing, and it is doubtful if there is anything to equal it for the purpose. There can be nothing harmful

ful in the concrete to affect the water, and the pipe is easily used. It is made with perforations to allow of the influx of the water.

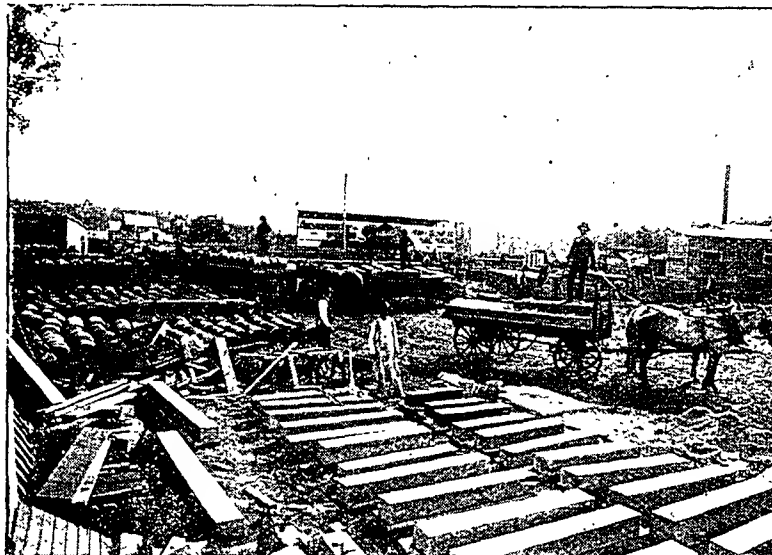
The Edmonton Concrete Co. have supplied the blocks for several large residences in Edmonton and Strathcona, as well as supplying the local government with a large amount of pipe for culverts. The Company have extensive shipping connections, sending their product as far east as Vegreville, and Innisfail in the south, also Morinville and Stony Plain. The shipping is made easy by the fact that the main line of the E. Y. & P. runs alongside the front of the factory. In addition, the mill spur track touches the factory yards on the south.



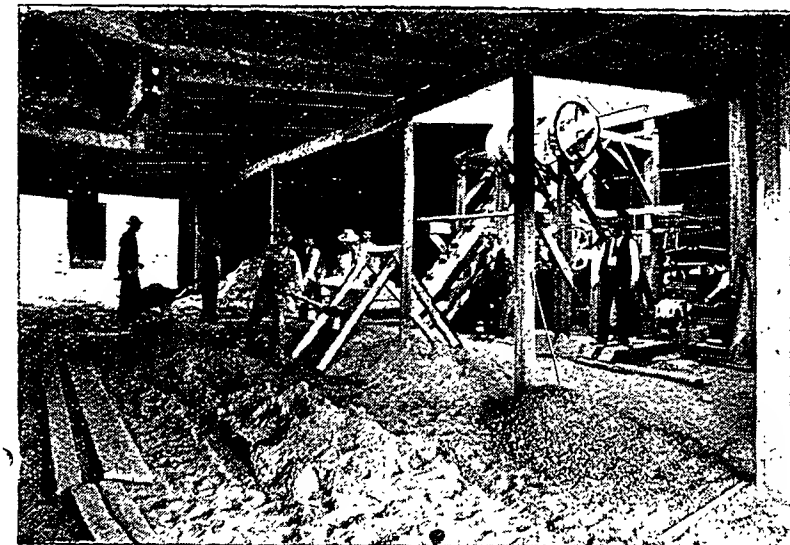
EX-MAYOR CHAS. MAY
PRESIDENT EDMONTON CONCRETE CO.



MR. A. P. PATTERSON
MANAGER EDMONTON CONCRETE CO.



THE EDMONTON CONCRETE COMPANY'S WORKS



THE EDMONTON CONCRETE COMPANY'S WORKS



ALBERTA SANITARIUM

The Alberta Sanitarium, 526 Third Street, was organized in March, 1904, in rooms in the Fraser Block, Jasper Avenue. The rapid growth of the work necessitated larger quarters, and a large private residence on First Street was secured in April, 1905.

The object of the Sanitarium is to further by all proper means, a better knowledge of the laws of life and true hygiene, the relief of suffering and the prevention and cure of disease, and to circulate literature on health, disease, hygiene and kindred subjects.

Increased room made it possible to take patients into the home giving them the advantage not only of the rational treatments but of the dietary system that has made the Battle Creek Sanitarium famous.

While the Alberta Sanitarium is not affiliated with the other sanitariums operated and controlled by Seventh Day Adventists, yet it makes use of the same methods of treatment, and stands for the

same principles of temperance in all things—physical, mental and moral which are taught by this people throughout the world.

The work is benevolent and philanthropic in its nature, no individual receiving financial benefit aside from his stated wage. The nurses and helpers connected with the institution are not working for money, but from a love of humanity and a desire to do good. The work is self-supporting, no calls being made upon public funds, as is often the case with hospitals and similar institutions.

By the end of another year it was found that the quarters were still too small. The building was always filled with patients and many were denied admittance. A new location was sought, but not until April, 1907, was a suitable place found when the splendid site on Third Street was secured.

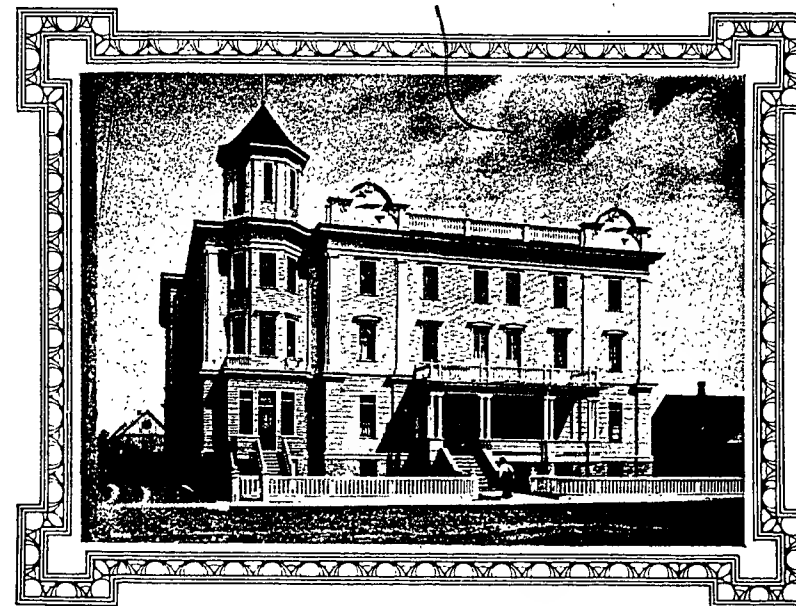
Treatments are given in hydrotherapy, electricity and massage.

CHURCHES.

The religious element in the city comprises all denominations—Methodists, Presbyterians, Anglicans, Baptists, Roman Catholics, Ruthenians, Lutherans, Christian Scientists, Salvation Army, Seventh Day Adventists, and several others of smaller numbers. It is a noteworthy fact that nearly every denomination has now two or three branches, where but four years ago only the parent church existed. Methodism has four branches grown from the cause established here in the early 70's of last century by that wonderful pioneer missionary, the Rev. George McDougall. His foresight gave them an excellent situation and the possibility of a college

in the present heart of the city. Similar debts of gratitude are owing to the early workers in the Presbyterian, Anglican and other denominations. The Roman Catholics have some fine property in the western part of the city on which are situated St. Joachim's Church, the General Hospital, the Misericordia Hospital and other fine buildings.

A quite usual method of beginning centers of worship in the outlying parts of the rapidly growing city, is to pitch a tent in which services are held until preparations may be completed for the erection of a church. The ministers of the city are a splendid type of men, and among them may be found some of Canada's most intellectual, forceful and aggressive pulpits.



ALBERTA COLLEGE



INTERIOR OF THE IMPERIAL SHOE STORE.

The Imperial Shoe Store
Corner of Second Street and Jasper Ave. first opened for business on April 1st, and from the opening day to the present time the indications point very favorably toward a successful career. It is said that travelling men consider this one of the finest stores in the west, and each of them have predicted for it a brilliant future. This is a shoe store, nothing more. The proprietors, Messrs. Webb and Thom, have come to the conclusion that is better to handle only one class of goods and do that in a strictly up-to-date manner, and this they propose to do. Not a pair of low grade shoes is to be found in their entire stock. To the con-

trary, they are at present handling something like \$8,000 worth of first-class shoes, which are represented by some of the following kinds: the Geo. A. Slater, Duchess (for ladies), and the Victor. In addition to these, they have a large supply of American shoes, most of them being of the St. Regis make. All of their goods are put on the market at as low a price as possible, the American shoe being the highest of all, owing to the duty which is imposed upon them.

Mr. Webb was formerly with the firm of McDougall and Secord, and is well known as an expert shoe man, and his business ability is such that he is bound to succeed.

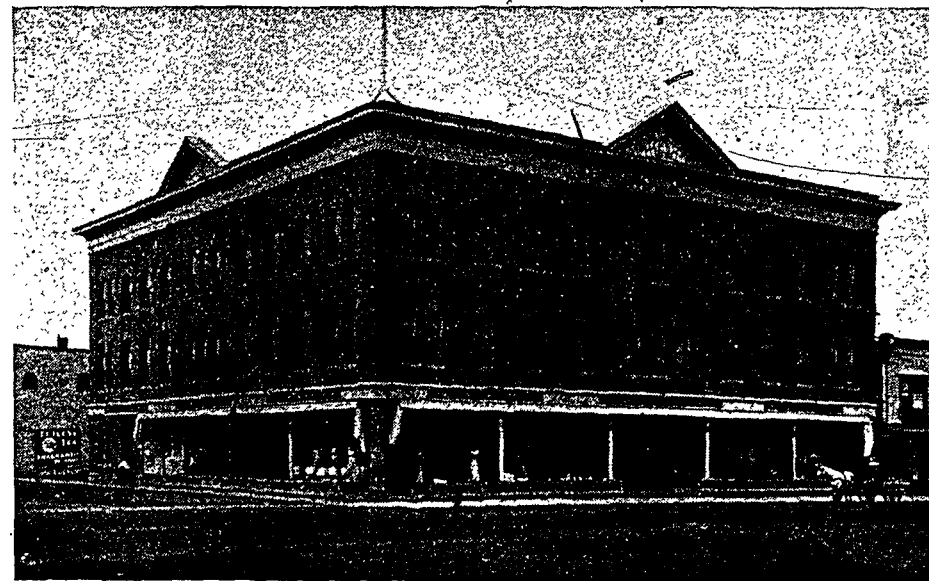
The Alberta Biscuit Co. is one of Edmonton's wholesale houses that has built up a large trade in the surrounding district. They are established in the Telfer Block, on Fourth street, and carry full and complete lines of cakes, crackers, biscuits and confectioner. The factory of the Alberta Biscuit Co. is located at Calgary, with distributing houses in all the principal points in the west, including Edmonton, Regina, Saskatoon,

Lethbridge, Winnipeg and Vancouver. In one year the business of the company has grown beyond all expectations and the factory cannot keep up the supply. Mr. Geo. W. Massey is manager of the local branch and he informs us that a large trade has been built up in a very short time. The goods are all wrapped with the "Royal Blue Label," which is the company's trade mark and is always a sign of good quality.

The Hudson's Bay Co.—No better evidence of the rapid progress of Edmonton could be furnished than the development of the Hudson Bay Company's stores from the primitive fur trading-post, with headquarters in the old log building on the banks of the Saskatchewan to the handsome three storey departmental store on the corner of Jasper and Third St.

This rapid transition is further evid-

ence of the enterprise of this historic company and the ability of the men who have had charge of its business in this district. In this palatial store is to be found a complete stock of dry goods, groceries, gent's furnishings, boots and shoes. It is the policy of its present management to give not only good value for the money but to wait upon their customers in a way that is sure to delight the purchaser.



THE HUDSON'S BAY CO. STORES.

The Lundy-McLeod Company

20 JASPER AVENUE.

TELEPHONE 540.



TEN OF EDMONTON'S HANDSOME RESIDENCES.

The People's Hardware Store.— Among the many hardware firms in the city that are rapidly pushing their way to the front in the business world, is The Lundy-McLeod Company. The above engraving shows TEN and only TEN Edmonton homes where they

have placed Moffat's Famous Ranges. They can show you over five hundred more in the city where they have placed these wonderful stoves and ranges during the past sixteen months. They invite you to come and be the judge of their goods and they will satisfy you or refund

your money. All ranges and stoves are sold on a positive guarantee. They also carry a complete stock of builders' hardware, house furnishings, mechanics' tools and general hardware. Special attention is paid to Homesteaders', Prospectors' and Trappers' outfits.

Ramsay's Greenhouses.

How many people in Edmonton realize that the largest and most up-to-date conservatories west of Toronto are conducted by Mr. Walter Ramsay in the south-east end of the city.

This fairyland of flowers, sheltered by the very modern "King Patent Commercial Greenhouse," is something to be proud of in a city that ten years ago was but a trading post. Even the western Gotham—Winnipeg—has not such large or well-equipped greenhouses, and it is a matter of some note that the Ramsay greenhouse has filled orders for cut flowers to be shipped as far east as Winnipeg, and as far west as Vancouver.

Mr. Ramsay, the proprietor, needs very little introduction to the citizens of Edmonton, having been connected with the teaching staff of the public schools for over seven years, and when he resigned at Christmas, 1905, he was principal of all the schools, including Queen's, and McKay avenue schools. Mr. Ramsay will also be remembered by the great success of the children's parade at the inauguration ceremonies on the 1st of August, 1905.

During his teaching days he was always known as a lover of flowers, and his private greenhouse was one of the most attractive spots in the city. From this small beginning no doubt the greater concern had its origin, and after resigning the school principalship, he immediately set about the building of the present greenhouses. He secured six lots in the west end of the city between 10th and 11th streets, and on the two lots facing 10th street he erected the modern house, which appears on this page. In the spring of 1906, work was commenced on the greenhouses, and that summer five houses were built, each containing three beds of 150 feet long by five feet wide. The past summer the ground space has been doubled and four more houses were built, making a total of 27 beds. The roof of this building, as stated, is built on the King Construction plan of ridge and furrow. The roof is supported with trussels, thus taking away all centre posts and obstructions.

The system of ventilation in summer and winter is as perfect as possible, the water for spraying the flowers and beds is carried in pipes along each house, while in winter three and a half miles of steel pipes provide an efficient steam-heating apparatus. Last winter, it will be recalled, was anything but mild, but there are few

stronger evidences of this fact than Mr. Ramsay's coal bill. Three tons a day is a conservative estimate for the coming winter.

Whatever the climatic conditions might be outside, within the greenhouse it has to be tropical. For Milady must have flowers to heighten her attractiveness and deck her tables; and the greenhouses simply have to supply them.

How well this was done last winter will be easily



RESIDENCE OF W. RAMSAY.

remembered. Delayed trains and snowstorms had no effect upon Edmonton's supply of cut flowers, and there were roses and carnations and other fragrant flowers to be had in profusion.

A visit to the greenhouses is something to look forward to, and a walk up and down the long beds of roses, among which are seen several new varieties. One sturdy-stemmed, thorny rose of a deep carmine shade is appropriately called the "General McArthur." Still newer, is the "Richmond"—a southern flower, of full, loose red petals. Superb, but lacking in charm, are the next roses—the treasured "American Beauty."

There is not in the wide assemblage of rose blooms

one of more subtle charm than the "Canadian Queen," which was originated in the famous Brampton conservatories.

Second only in popularity to the roses are the carnations, which lift their heads in their own airily joyous fashion and scent the air with spicy Oriental fragrance.

One of the prime favorites of every conservatory is the flower of the sweet pea, and naturally it has not been neglected here.

The palms of many varieties, rubber plants and all the fine array of green and flowering plants, find their place here too.

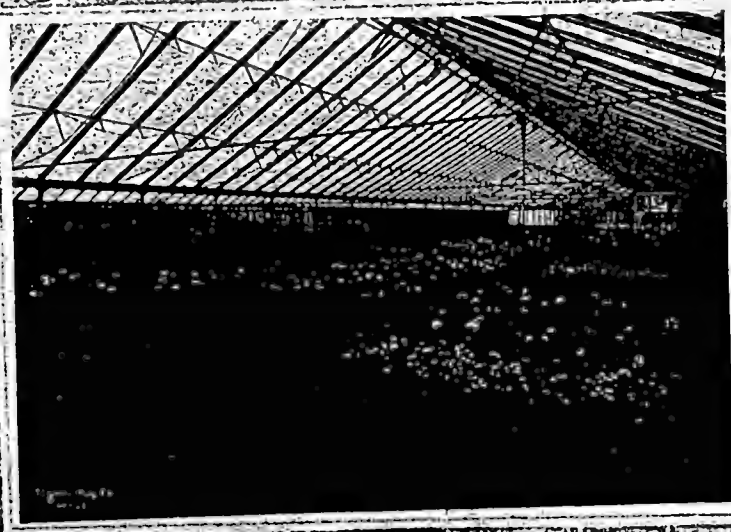
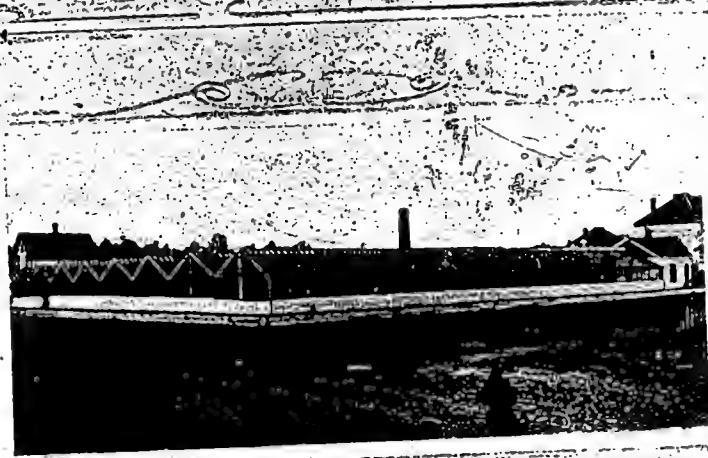
At several points in one's saunter through the greenhouses, the eye is gladdened with a group of old-fashioned scarlet geraniums. Not even the royalty of roses and chrysanthemums does this cheery strong plebeian of flowers need to give place. It is commonplace, but warmly beautiful. It cheers the barest room, and is dearer to mankind than the stately "American Beauty." It suggests the casements and fresh muslin curtains, the strewn floor of a Dutch cottage, and all the pleasant homely life of the good peasants who dwell there.

Much space is given to geraniums, for there is demand for them. They are flourishing there in many colors and varieties, in double and semi-double, (which last, singularly enough, does not mean single). And besides them are long rows of the velvet-petalled, pansy-colored "Royal George."

One likes to think of this as a king among geraniums, for in very truth it looks it, but the practical gardener picks out fine distinctions and tells one it is not a geranium at all. It is only a pelargonium.

Among other flowers one happens on in the greenhouse are the nasturtiums in orange, tawny and scarlet, a valuable addition to either kitchen garden or parterre. There are pots of money-musk, too, whose fragrance is almost as dear to the old-fashioned man or woman as the subtly sharp rosemary. Some pots of shamrock are modestly hiding themselves near the ground under the beds. This is not their hour, but a day comes when the tiny leaf is precious beyond roses and chrysanthemums.

This winter much time will be paid to raising tomatoes and lettuce and other of the finer vegetables. The supply grown at the greenhouses last winter in no way met the demand.



Campbell & Ottowell, The City Mills.

Some eight years ago, when Edmonton was in its infancy, and just beginning to become a little more than a Hudson's Bay Post, a demand was made for a flour mill. The cost of bringing in the flour and also of sending out the wheat was so great that several of the citizens formed a joint stock company under the title of "The Dowling Milling Company," and commenced the erection of the present mill. When completed it changed affairs and the farmer was able to procure a better price for his wheat and a less price for his flour. The influence that this one mill had on the future high reputation of Alberta wheat and flour cannot be estimated. The mill has a capacity of two hundred barrels per day and the elevator a storage capacity of 110,000 bushels.

Two years later, in 1901, Mr. A. B. Campbell became manager, and from that date the history of the business has been one of rapid advancement. On the 1st of October, 1906, the old company changed hands, and Mr. A. B. Campbell and Mr. Ottowell took control of the concern and changed the name to Campbell and Ottowell.

Mr. Campbell, as before mentioned, was managing the business under the old firm and is known to all the Edmonton business men as well as the farmers of the country, as an expert in the wheat and flour business, and also as a thoroughly reliable and creditable business man.

Mr. Ottowell, the other member of the present firm, has large interests at Clover Bar in the coal mines, and is known as one of the most successful mine owners in Alberta. Mr. Ottowell is also one of the successful farmers in the renowned Clover Bar district.

The mill has gained for itself a high reputation for first-rate flour, and their special brand is "White Rose." This brand is used largely throughout the city and also

the whole of Alberta. The firm have made several shipments direct to the Orient, but they have found the home demand so heavy that the outside shipments had to be curtailed. They also manufacture whole wheat flour and cream of wheat, both of these having a large sale throughout the province. As with every flour mill there is always an output of bran, shorts, middlings, etc., so with the City Mills, and Mr. Campbell informs us that

they are never able to keep up to the demand in these lines, and even at the high price of wheat the present year, which of necessity raises the price of bran, that their whole output is sold before it is made, and they could handle tons more at the same advanced rate.

The company have a private siding from the C.N.R. spur line from Edmonton to Strathcona; this enables them to ship direct from the mill door, to their many customers, both south on the C.P.R. or east and west over the main line of the C.N.R. The view given here shows the mill and the warehouse in the foreground and the elevators in the rear. They are situated close to the river bank and in every respect the location is an ideal one. The business offices are across the street from the main buildings.

Mr. Campbell informs us that in past years the company have paid a higher price for milling wheat than the farmer could get by exporting it himself, that in many instances their price to the farmer in Edmonton has been higher than Winnipeg. With such an institution at our doors we should encourage these men by using as much of the local product at home as can possibly be consumed.



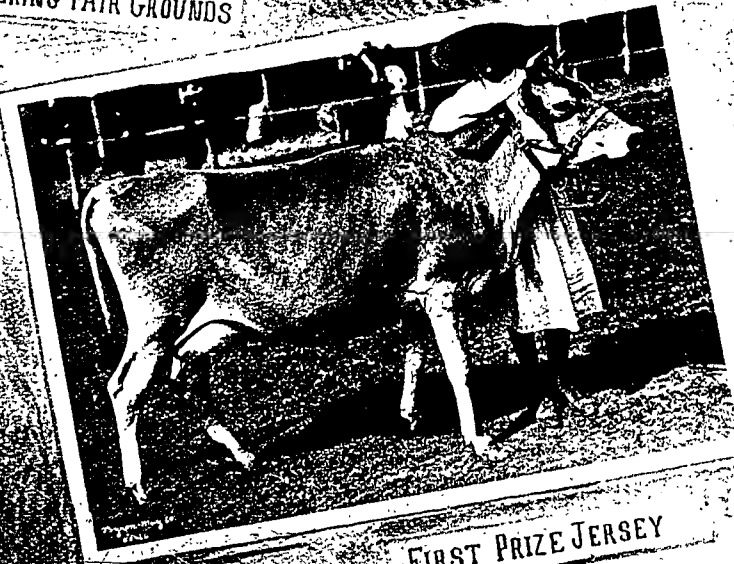
THE CITY MILLS AND ELEVATOR.



ENTERING FAIR GROUNDS



JUDGING JERSEYS



FIRST PRIZE JERSEY

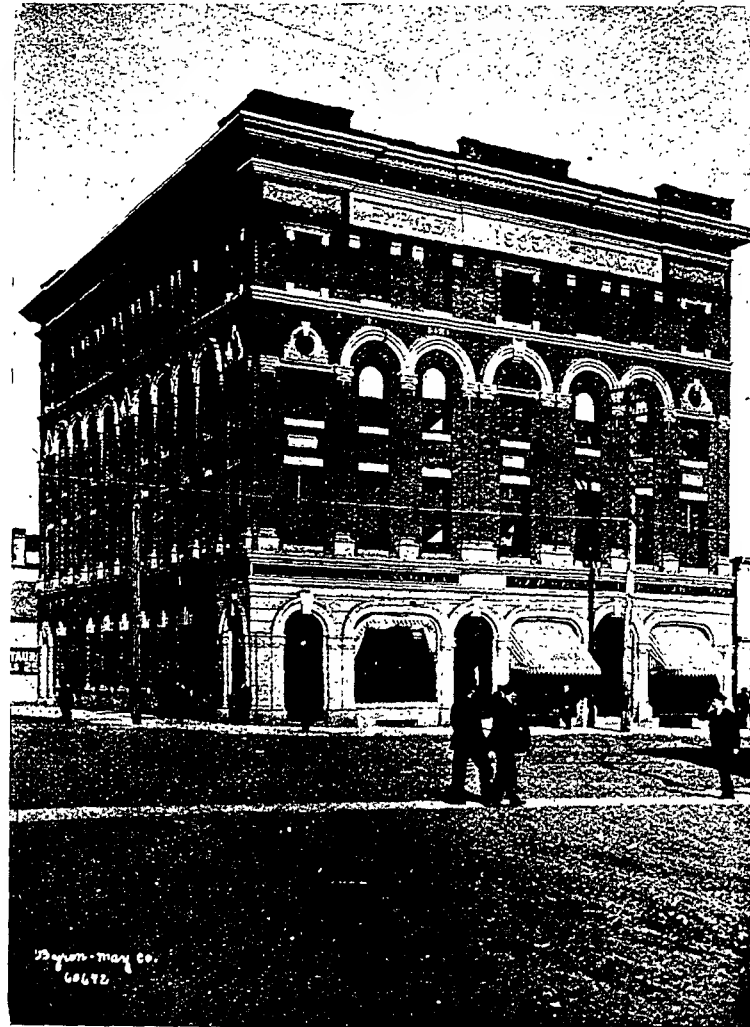


PRIZE WINNING STALLIONS

The Campbell Furniture Company

The Campbell Furniture Company, successors to McIntosh & Campbell, are among the largest of the business firms in Edmonton. Commencing business over seven years ago their trade has steadily increased until now it ranks first in the furniture line from Winnipeg to the coast. On the completion of the Empire Block, which is the finest of its kind in Edmonton, this enterprising firm secured their present commodious premises and immediately put in a stock of furniture that seemed far in excess of the demand. But their business foresight proved correct and it was not long until they found it necessary to procure larger warehouse space. To meet this demand a lot was purchased on Third Street just north of the C. N. R. station and adjoining the Alberta Milling Co., this firm having already direct switching privileges by a spur from the C. N. R. tracks. On this lot an up-to-date two-story warehouse 50 x 150 feet was erected and the spur track extended into the building itself where the furniture is unloaded direct from the car. Here the furniture is unpacked, set up and put in shape for the show room or the customer. A general wholesale and retail trade is carried on and goods are shipped both east and west as well as north and south.

On the ground floor in the Empire Block is the company's sales room, and a glimpse into this will give one an idea of what an extensive trade is carried on in this city alone. Here can be found all classes and styles, and if it is a mansion or a



STORE OF THE CAMPBELL FURNITURE COMPANY

cottage they can suit all requirements. The offices are at the rear of the show room and are well fitted to handle the large patronage. The basement of this block is also filled with goods and the electric elevator will take you to the fourth storey where the whole flat of this immense building is given over to the display of Carpets, Linoleums, Curtains, Silk Draperies, Tapestries, etc., etc. Important features in this Department are the Carpets and Linoleums imported direct from England and Scotland, and Silk Goods from France. Here also is found everything needed for the decoration of the walls as well as the floors, for paintings, drawings and pictures of many designs all go to make a well furnished house. This firm has supplied the furnishings for most of Edmonton's up-to-date hotels and many of the most important in the growing towns of all parts of Alberta. They are also sole agents for the Globe Warnick book cases and office supplies. Employing about twenty hands, the amount of money paid in wages monthly is in itself an item to the city and helps keep a few homes in comfortable circumstances. The calibre of the men at the head of the company will assure its success, and every effort is being put forth to please the old customer as well as secure the new one. The regular customers are now more numerous than at any time in the history of the firm. Whenever you want a picture framed call on them and inspect their large stock of mouldings and leave your order for the work, for this department is there to please their patrons.



RESIDENCE OF THOMAS BELLAMY.
426 Second St. South.



RESIDENCE OF A. YORK.
624 SE. Seventh St. South.



LOOKING SOUTH ON
SEVENTH STREET BOULEVARD.

The Great West Land Company Limited, 48 Jasper avenue east, one door west of the Merchants Bank. This company was organized three years ago, with P. E. Butchart, president, P. T. Butchart, vice-president, and A. Butchart, secretary.

Mr. P. E. Butchart has been a resident of Edmonton for the past seven years and for several years previous he had made regular business trips to the then promising village. In all he has spent fifteen years in Western Canada, and as he is a shrewd observer he has gained an immense amount of information which, as a real estate broker, is invaluable.

P. T. Butchart has been three years in our midst, but is a thorough westerner, having come to Manitoba in the early days, before the construction of the Canadian Pacific Railway. He spent some time also in Regina before coming to Edmonton.

Mr. A. Butchart came to Edmonton five years ago from Ontario, where for several years he was publisher of a newspaper. Previous to this he spent several years teaching school.

The only other member of the company is Mr. E. N. Butchart, formerly a resident of the County of Bruce, Ontario, having been engaged in the mercantile business, but the West was open with larger inducements, and Edmonton secured another citizen.

The company have been one of the foremost real estate firms

in the city, and have acquired a reputation for fair dealing that puts them in the front rank as reliable business men.

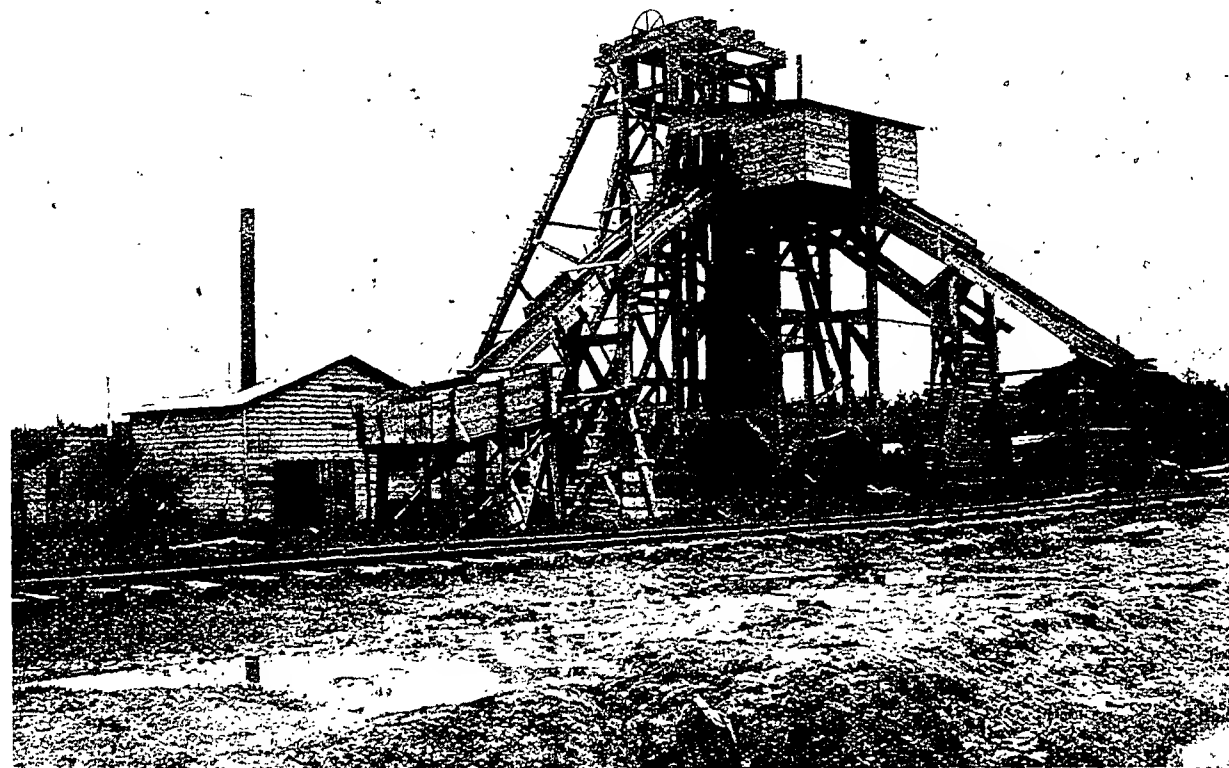
Some of the large properties handled by them are the Methodist Mission property in River Lot 6, the Groat estate and Westmount. This last subdivision touches the city on its western boundary, and lies between the city and the west end city park. It is by its location

destined to be one of the finest residential suburbs of the capital city of Alberta. The lots, of which there are still nearly seven hundred on the market, have a frontage of fifty feet and command a fine view of the city.

Besides dealing in farm lands and all kinds of city property, they have extensive lists of coal lands, which is the best value on the real estate market to-day. They are also local agents for three of the leading fire insurance companies in Canada.

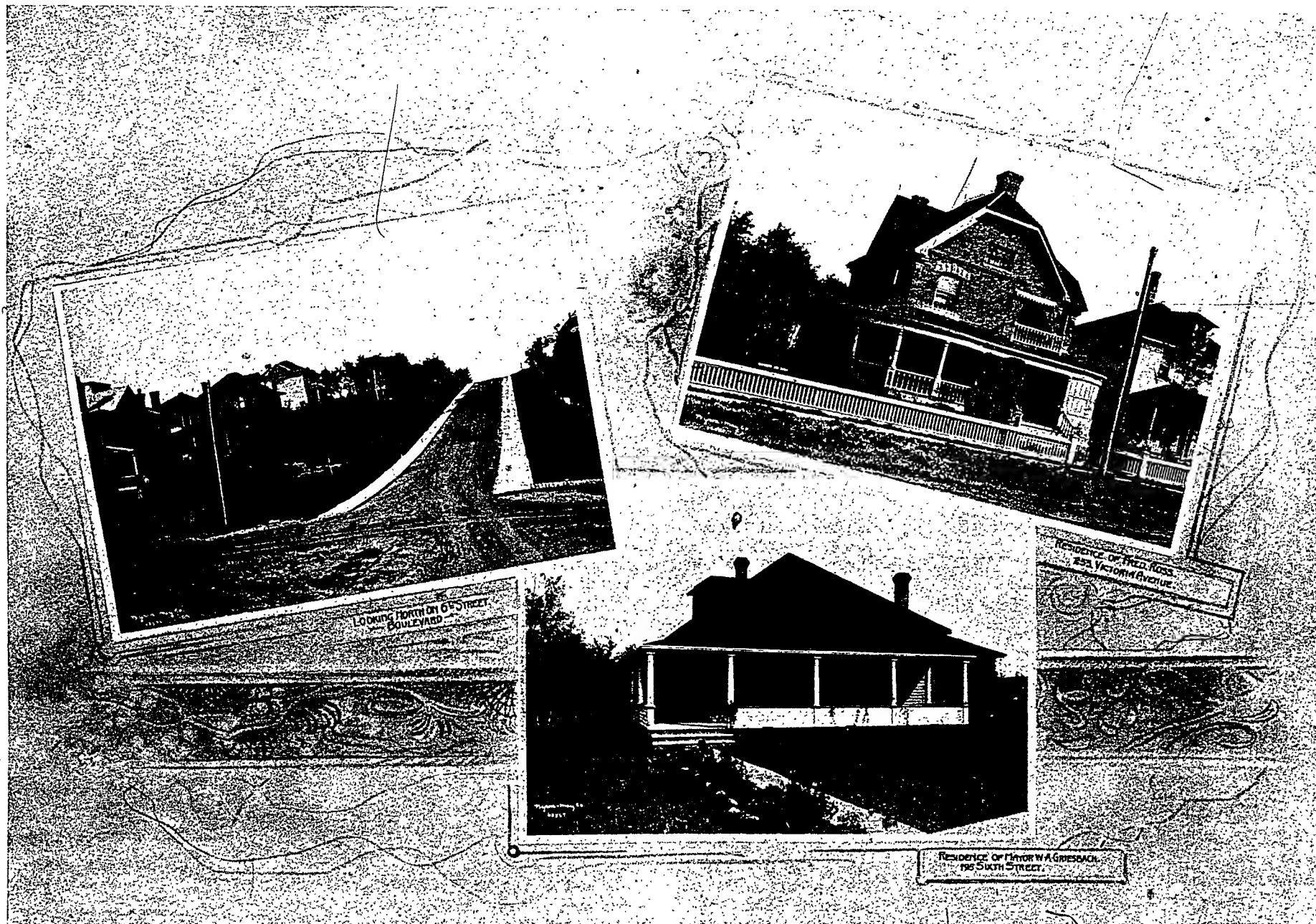
From their long residence in the west and having seen Edmonton grow from a village to the proud position of the leading city of Alberta, with the combined experience of western affairs they are thoroughly in touch with the conditions here, and any information given by them may be relied upon.

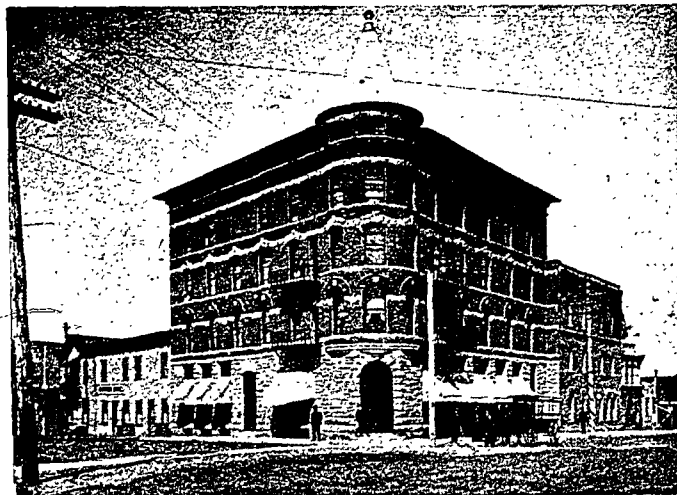
Their office on Jasper ave. is always open and a call from a prospective buyer of Edmonton real estate will convince that one of the valuable properties they are offering for sale. Maps showing the different subdivisions of the city as well as maps of the surrounding country are here for your use, and the minutest detail is supplied in a manner that will win the confidence of the buyer.



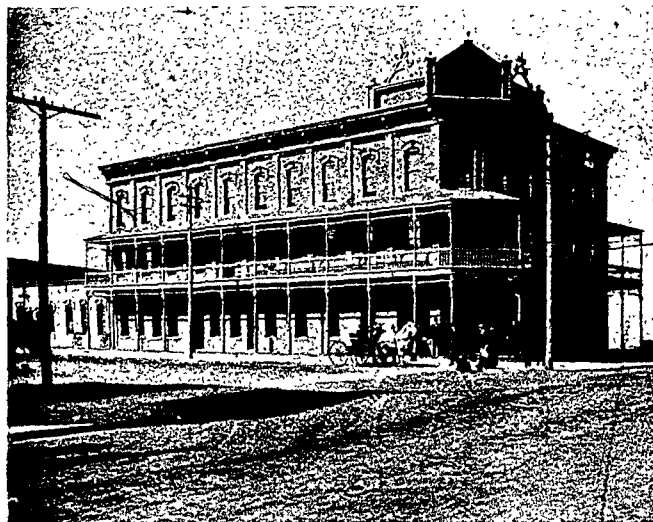
THE PARKDALE COAL COMPANY'S SHAFT.

The Parkdale Coal Co. 36 Jasper avenue east — This company was established in the summer of 1906, and is composed of Messrs. G. V. Osburn, G. Horne and J. R. Blacker. The mines are situated one and a half miles from the centre of the city, on the main line of the C.N.R. The shaft is about 235 feet deep, and goes through three seams of coal. During the present summer, they have installed some up-to-date mining machinery which greatly increases the output.





THE ALBERTA



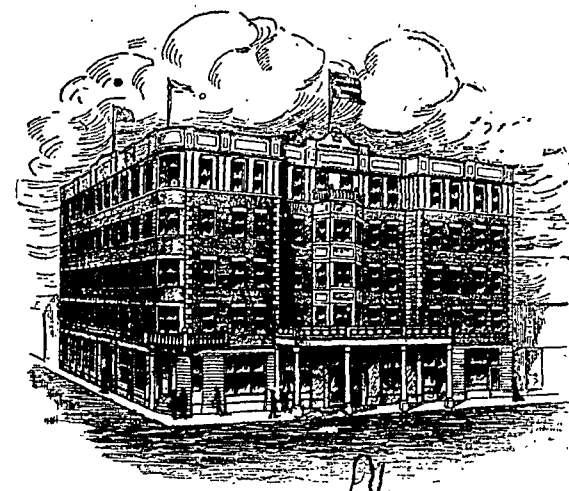
THE WINDSOR

The Alberta - Hotel - Co.

This new Company consists of the well-known capitalists, Messrs. R. Secord and A. York, and during the past summer they have secured control of the three leading hotels in Edmonton, The Alberta, Windsor and King Edward. It is the intention of these gentlemen to make each of these hotels a thoroughly first-class house. On this page the three buildings are reproduced, along with a sketch from the plan of the proposed new Windsor Hotel, which will be commenced next spring, and which will occupy the site of the present Windsor Hotel, at the corner of First street and Jasper avenue, which is the junction of the two main streets of the city. The west wing will be constructed first, so that it may be in use before the present structure is pulled down. When completed the estimated cost will be over \$200,000, and will be the largest building in the city. The first storey Calgary stone, and the upper storeys of pressed brick with stone facings. The block will be raised on a skeleton steel construction, and will be fire-proof throughout. The Alberta Hotel has for the past two years had the reputation of being the best hotel in Edmonton, having up-to-date accommodation throughout. The King Edward, which was erected this spring, is situated on First street, and now enjoys the reputation of a first-class house, and the patronage it is receiving bears out this statement. Mr. R. Secord, whose photo appears on the opposite page, is among the old timers in Edmonton, and is better known by reference to the old mercantile firm of McDougall & Secord. Mr. Secord is one of the best known men in Edmonton; and we are also showing you a photo of his lovely residence, which was built this summer, and which is one of the finest in the city. It is homes like these that give our city the reputation for fine buildings and the prosperous appearance noted by the stranger. Mr. A. York, although not a resident of the city as long as Mr. Secord, is still quite an old-timer, and has been at the head of the Edmonton Real Estate Co. for several years. His familiar face also appears on the other page as well as a photo of the palatial residence he has built. It is such men as these that Edmonton owes much of her prosperity, and that these men will invest so much in Edmonton property is a good guarantee that we have a future before us of rapid advancement.



KING EDWARD



THE NEW WINDSOR.



R. SECORD.



RESIDENCE OF R. SECORD.



RESIDENCE OF A. YORK.



A. YORK.

Gorman, Clancey & Grindley

MANUFACTURERS' AGENTS, CONTRACTORS' SUPPLIES.

EDMONTON, as a wholesale centre, is ever coming more and more to the front. To-day there are over thirty wholesale houses in the city, mostly branch offices and warehouses and a few promoted by local capitalists. The largest of these is the firm of Gorman, Clancey & Grindley, wholesale importers of builders' supplies. The company was organized in the city last year, the members of the firm being Sam J. Gorman, Sam A. Clancey and T.M. Grindley. The company has a capital of forty thousand dollars and to-day is the largest firm on this side of Winnipeg dealing exclusively in builders' supplies. Some idea of their extensive business may be obtained from the fact that they had no less than 87 carloads of material on the road at one time for various buildings in the city and district. In the past it has always been considered quite an event for a trainload of material to arrive in the city for one firm, but they have made it such a usual occurrence that it is no longer thought much of, eight complete trainloads being brought into Edmonton during the present year.

Messrs. Gorman, Clancey and Grindley are agents for the Dominion Bridge Co. and during the last year supplied the material for most of the large public buildings in the district, among which may be mentioned the new post-office, the J. Y. Griffin & Co. packing plant, the civic incinerator, the collegiate institute, Strathcona Anglican and Methodist churches, the Edmonton fire halls, the Calgary Brewing and Malting Co. new addition, and the provincial normal school. They are also agents for the Sun Portland cement of Owen Sound, and the Alberta cement of Calgary. As an evidence of the increasing demand for concrete material and other construction

work into which cement enters largely, Mr. Grindley states that they have disposed of 65,000 barrels of cement this year up to date. Putting this into figures, which the reader can appreciate, it will be found that 317 cars would be required to transport this amount, or roughly, eighteen trainloads. Another agency held by the company is that of the Allis-Chalmers Bullock Co. the largest

They carry a large stock of building and roofing papers and felts, sewer pipe and plasters. Among lines handled are hoists and derricks, they being the Alberta representatives of the largest manufacturers of hoisting machinery.

Messrs. Gorman, Clancey and Grindley have large offices and showrooms on Fourth street, Nos. 750-8.

A new warehouse, 130 x 25, has just been finished on Fourth street. In addition, the firm has recently opened a branch in Calgary, leasing warehouse and office room in the Great West Saddlery block in that city. This branch is under the superintendence of Mr. S. A. Clancey, and is already doing considerable business. In the local branch are employed an engineer, draughtsman, two stenographers, a book-keeper, assistant book-keeper, and three warehousemen, and two teamsters.

A few words in a pamphlet give but a small estimate of the amount of stock carried and handled by a builders' supply house, and by the following list some idea can be gained of what is handled by this firm to meet requirements of the modern up-to-date building trade: Structural

steel, reinforcing fabric, metal lath, expanded metal, fire-proof doors and windows, cement, plaster, wood fibre, maple flooring, doors and trim, fire brick and clay, floor and wall tiles, Ricketson's mortar color, sewer pipe, concrete mixing machinery, hoisting engines, derricks, wire rope, fire-place mantels and grates. H. W. Johns-Manville asbestos products, pipe covering, insulating material, etc.



THIS PHOTOGRAPH REPRESENTS ONE OF SEVEN TRAIN LOADS "SUN" BRAND PORTLAND CEMENT, MANUFACTURED BY THE SUN PORTLAND CEMENT CO. LTD. OWEN SOUND, ONT. AND SOLD BY GORMAN, CLANCEY & GRINDLEY, ALBERTA AGENTS, EDMONTON. USED IN THE CONSTRUCTION OF MUNICIPAL SEWERS, EDMONTON, ALTA, 1906.

manufacturers of electrical machinery in the world.

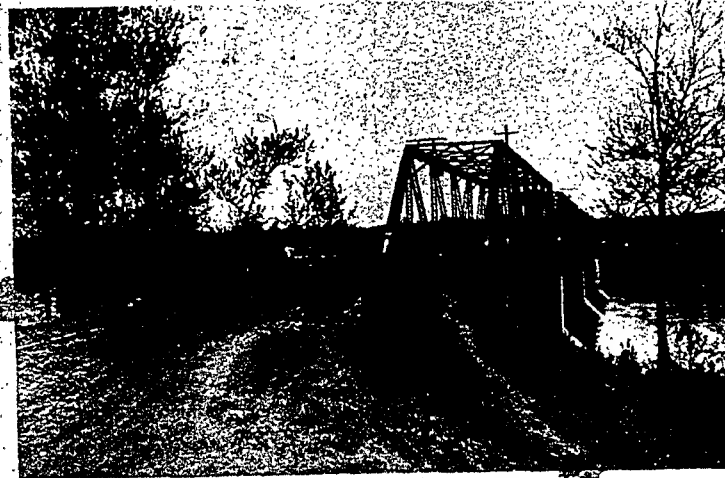
An important item in the business of the firm has been the introduction into the district of hardwood doors and trimmings, of which they are direct importers. Koro-lock veneered doors in birch and oak and birch trim being one of the important features of the firm's business. These goods being manufactured by the Paine Lumber Co. and are the standard for finish and artistic design, both for inside and outside use.



LOOKING WEST ALONG
JASPER AVENUE



ROSS STREET HILL



SASKATCHEWAN RIVER BRIDGE

Duncan Brothers & Butters

Duncan Brothers & Butters, corner of First Street and Jasper Avenue. Several months ago negotiations were entered into by the above firm for the purchase of the business being carried on by the old and well known firm of McDougall & Secord, and the fact that Duncan Bros. & Butters were able to carry through such a deal is ample proof of their capability to handle and increase the trade of one of the largest business houses in the city, and as successors to McDougall & Secord, one of the oldest and best known firms in Alberta, they have the privilege of being proud of their ancestors. Mr. A. R. Duncan has been with the old firm for the past five years, and Mr. G. W. Duncan comes from Toronto, where he had been connected with the Treasury Department of the Ontario Government. Mr. J. Butters, the third member of the new firm, has lately arrived from Niagara Falls, Ontario, where he had been filling the responsible position of secretary of the water commission of that city. The new firm have taken over both the wholesale and retail business, and hope by strict attention to business, to greatly increase both departments.

There is no excuse for the Edmonton buyers to be caught by the catalogue prices of the large outside departmental stores, and before sending your

orders out of Edmonton, take the necessary time and take a walk through the store. Here we have a modern departmental store at our very doors, and a glance at the quality of the goods carried will soon con-

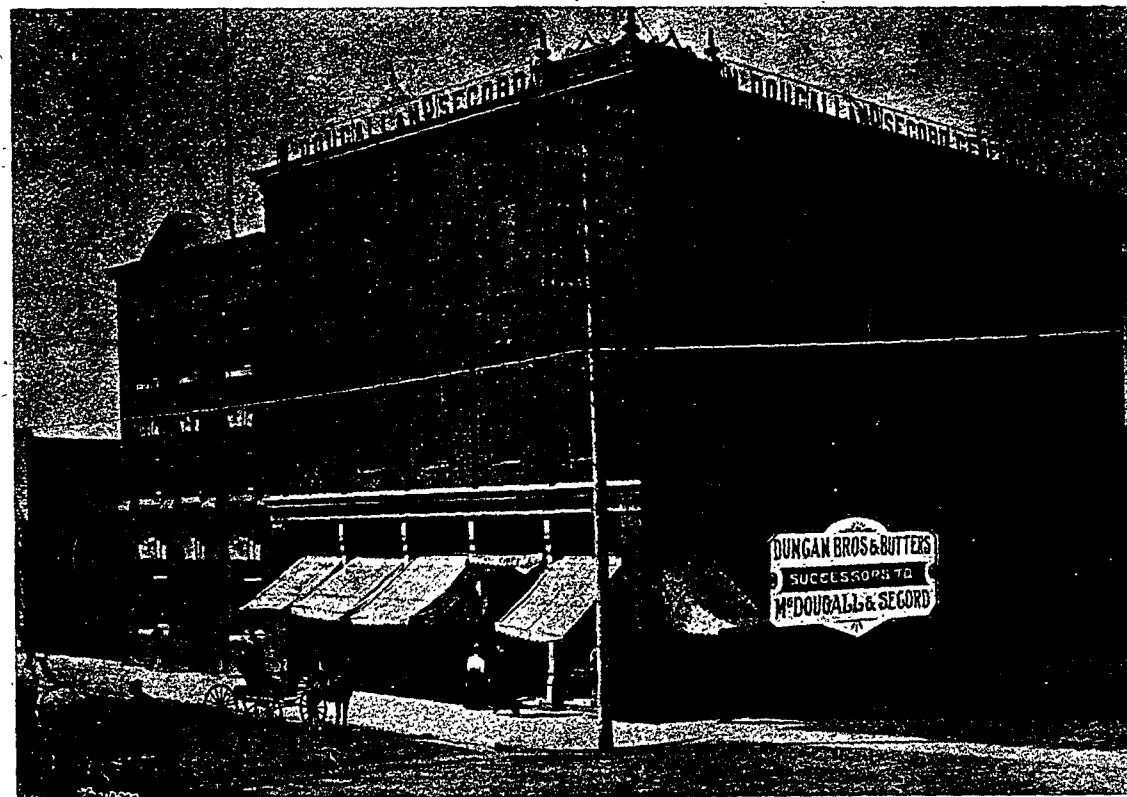
The Boot and Shoe Department is well stocked with ladies' and misses' boots and shoes of the best makers, and in men's boots they are exclusive agents for the famous Crawford shoe.

The Dry Goods Department is well known to the Edmonton ladies as the best assortment to be found in the city, and one has only to glance at the piles of dress goods of all colors, shelf after shelf of ladies' underwear and piles of gloves, hosiery, corsets, toques, etc., to be proof of this fact. A full line of gent's clothing, hats, caps, socks is also carried in this department. The store is fitted with an electric elevator which facilitates greatly the handling of the stock.

On the second floor can be found carpets and art squares in all sizes and [designs, and a] look through this department is all that is necessary to convince one that Edmonton has indeed an up-to-date departmental store.

This season of the year makes one think of furs, and a comfortable set of mink, fox or sable

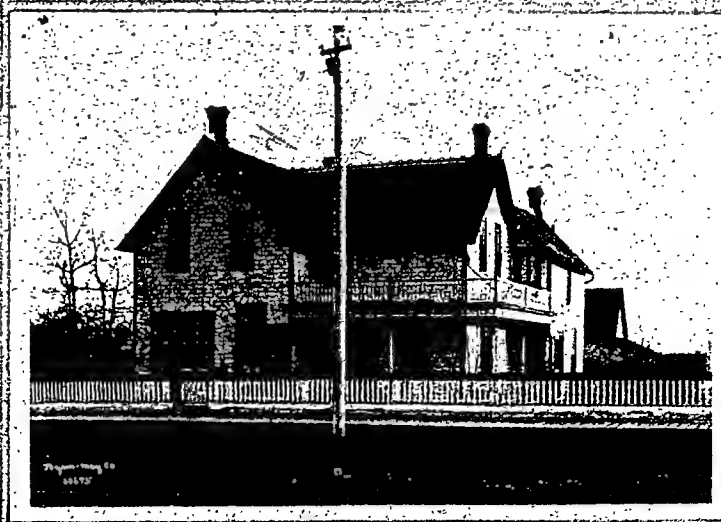
furs is the most serviceable of presents. The stock of fur-lined and astrachan coats can't be beat in Edmonton, and the lady or gent thinking of purchasing something swell in this line should not fail to inspect the stock.



STORE OF DUNCAN BROS. & BUTTERS, SUCCESSORS TO MCDUGALL & SECORD

vince the customer that quality counts as well as price.

In the Grocery Department every need of the customer is catered to by experienced clerks and the best brand of everything manufactured in this line is carried in stock.



RESIDENCE OF JOHN SORESEN
JASPER AVENUE EAST



WILLIAM E. LEACH'S RESIDENCE
CLINTON STREET & GARDEN AVE.



RESIDENCE OF J. D. BUTTERY
412 HAWTHORNE AVENUE



RESIDENCE OF J. ELLIOTT
212 CLINTON STREET

The Benner Electric Co., corner First and Rice Streets.—Mr. J. W. Benner is the manager of this new electric company for Edmonton and they carry a full line of electric fixtures of the very finest grade to be had, and these are sold on a fair margin of profit. They are also electrical contractors and all their work is done by experts and is guaranteed to give satisfaction. When in need of any repairs in this line or new lights installed, give them a trial order.

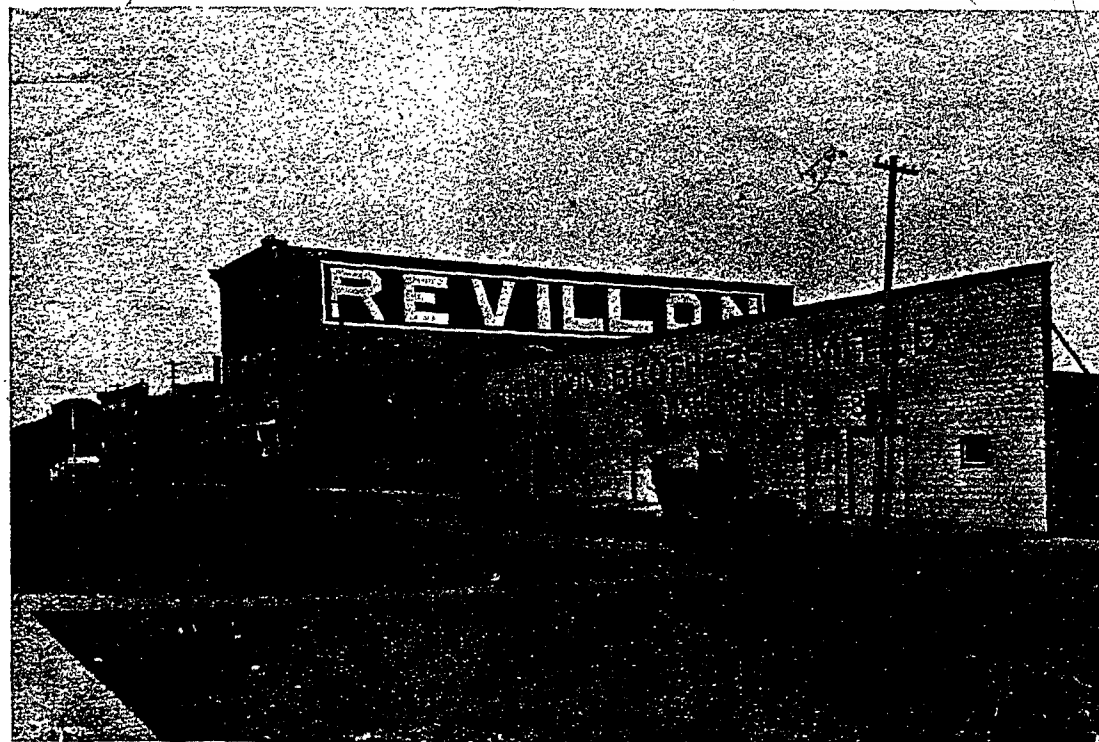
Protheroe & Munson Co., Real Estate, Insurance and loans.—This firm is among the successful insurance men of the city and have the exclusive agency of the Wawanesa Mutual Insurance Co. Their knowledge of the country surrounding the city is unequalled, they having travelled in the interest of insurance over a radius of 50 miles around Edmonton. Mr. Protheroe and Mr. Johnston, members of the firm, are both old-timers in this country and have both had large experience in the city and country. Mr. Protheroe has been in the insurance business for many years, being formerly connected with insurance firms of many of the large eastern cities.

Heintzman & Co., Pianos.—The Heintzman Piano has been on trial for over fifty years and is heartily recommended by Nordica and other great artists. It is possessed of a full, rich, melodious tone and is renowned for its excellent singing qualities. They are built to last and will stand all climatic changes. It is built by "ye olde firme of Heintzman & Co., Ltd.," and Mr. D. J. McCutcheon, McDougall Block, Calgary, is the representative for Alberta. Drop a line to P. O. Box 1718, Calgary, for full particulars about the "piano of the home" or the "piano of the concert hall." There is none better on the market.

Desilets & Co., Painting Contractors, 311 West Jasper.—This company embraces three well known citizens, A. Desilets, G. A. McAlpine

and C. A. Hook, who are specialists in sign-writing, graining, decorating and the several branches of the decorators art. They are sole agents in Edmonton for the celebrated wall paper manufactured by Birge & Son, of Buffalo, and handle as well Menzie & Co.'s stock, Toronto. That they know how to paint and hang wall paper is evidenced by the demand for their services and the class of patronage they command. They have now in hand the painting and decorating of the handsome residence being built in the west end of the city by Mr. R. Secord.

Mr. R. Smith, Northern Alberta's Leading



The House of Revillon, of which Edmonton is the Western Branch, was founded in the year 1723. The constant progress and growth of the business proves that its customers have always been provided with the right merchandise at the right prices. The following branches are included in this great enterprise, and from these sources we are kept constantly in touch with the world's foremost markets:—Paris, London, New York, Chicago, Montreal, Quebec, Prince Albert, Leipzig, Moscow, Nijny, Nicolaiev, Irbit, Shanghai, Khabarovsk, Bokhara, Edmonton.

Auctioneer.—His office is with the Seton Smith Co., at 63 McDougall Avenue, Edmonton City. He claims, which we can verify, that he handles more live stock farm sales than any other auctioneer here in Northern Alberta. Every Thursday and Saturday he is to be found busy selling horses and cattle on Edmonton's city market place. Mr. Smith is one of the best known men here amongst farmers, land speculators and investors. He has had two very large and successful sales for the Ottawa Indian Department, disposing in a few hours at each sale thousands of acres of the Alexander and Michel Calahoo Reserves. He is looked upon as a reliable horse dealer and owns and operates one of the finest stockyards in the West, also has large livery stables in the city. As a horseman he certainly has the best horse-flesh in the West, having just lately purchased two imported pedigree entires, a Hackney and a Standard Bred, both animals costing him \$5000 and which have never been beaten in the show rings of the American continent or England. All last winter he had live stock auction sales nearly every day and must have a strong constitution to stand the long, cold winter drives attending these sales. Every satisfied client brings him another. He lives on his stock farm at Long Lake and drives to the city every day to business.

The Universal Coal Co.,

F. L. Otter, President.—This firm are the sole agents for the Humberstone coal, which is the oldest coal mine in the Edmonton district, and the quality of the coal is still the leader in the market. When the C. N. R. entered Edmonton this firm were practically the first to ship coal by that road, and during last year they shipped out over 5000 tons. The Humberstone mine is situated close to the new G. T. Railway track, which will enable them to ship coal direct to Winnipeg next year. The great improvements being made in the facilities for mining will soon put the coal business in the front rank of our industries.



RESIDENCE OF MRS. J. H. BROWN
1111 COR. 8th & MEKAY AVE



RESIDENCE OF KING POWELL
1111 COR. 8th & MEKAY AVE



RESIDENCE OF J. O. BOUCHIER
1418 SEVENTH STREET



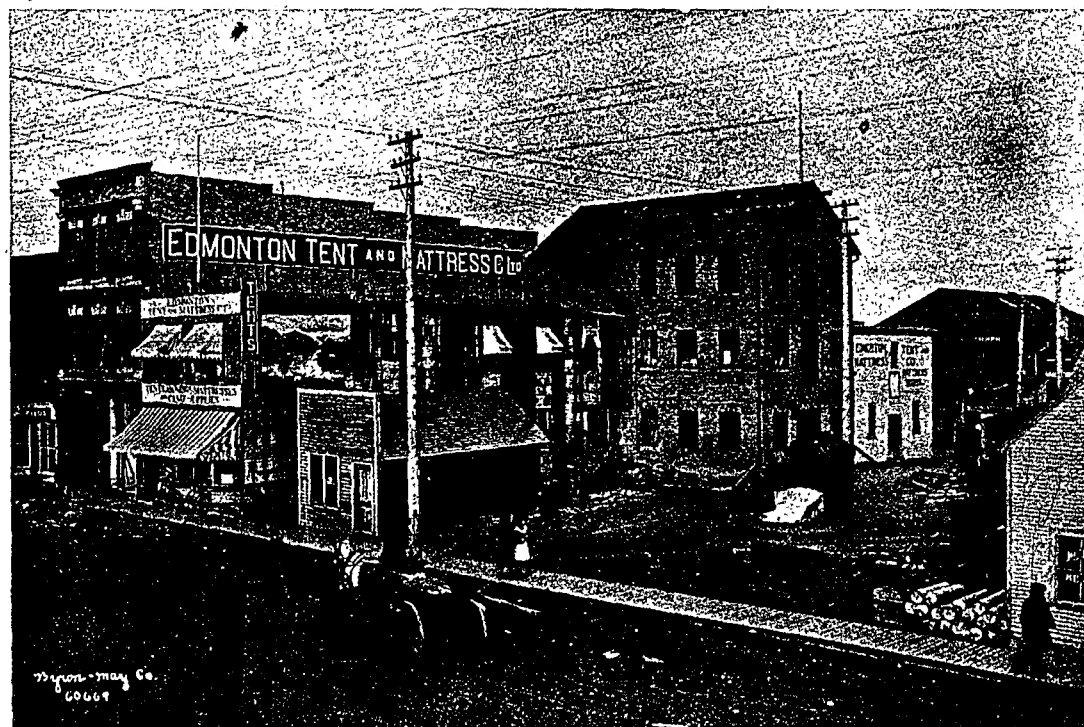
RESIDENCE OF F. S. WATSON
1111 COR. 8th & MEKAY AVE

Edmonton Tent and Mattress Company, Limited, R. Kenneth, Manager, 619 Second Street, manufacturers of Tents, Awnings, Mattresses and Camping Supplies.—The president and manager of this enterprising company is Mr. Robert Kenneth, a resident of Alberta for 15 years, and formerly an officer in the British Merchant Service, and who can now be classed among the successful manufacturers of the West. Some idea of the extent of this season's work can be gathered from the fact that 22 hands were employed, and something like 600,000 square feet of canvas was used in the manufacture of tents, awnings, wagon and horse covers, and had more skilled labor been available at the time the rush was on, even a larger output could have been recorded. Despite this enormous amount of work, the company is increasing its plant by installing further new machinery, which will enable it to cope successfully with the increasing demand for its various lines of goods. The special and up-to-date machinery that has recently been added in the mattress department will enable the company to stuff and finish 100 mattresses per day, and this should put it in a position to supply all the towns on the C. & E. and C. N. railways. The machinery is all run by electricity, and everything possible has been done to make the factory convenient for the efficient working of the business and comfortable for the employees, and it compares very favorably with any of the larger factories in the East. A department installed with the latest vacuum carpet cleaner, the only one in Alberta, is fast winning its way into popular favor, and when its merits are more fully known, will doubtless become as good a money-maker as any of the other branches of this go-ahead company.

Pickering Bros., Veterinarians, office and infirmary 226 Elizabeth Street.—J. H. Pickering is a graduate of the Toronto Veterinary College and in 1892 he commenced practising in Edmonton and in four years built up a large practice, when he was joined by his brother, W. H. Pickering, also an 1889 graduate of Toronto University. W. H. Pickering has practised in Illinois state and also spent 15 years practising in his native

town of Florist, Ontario. That they have succeeded in the West goes without saying and we have only to draw our reader's attention to the handsome residence shown on the adjoining page to prove it. They have established a large infirmary in connection with their offices on Elizabeth Street, and this is up-to-date in every respect. Twelve horses can be accommodated at one time and all receive the best attention.

The Seton Smith Co., Real Estate Brokers,



EDMONTON TENT AND MATTRESS CO.

63 McDougall Avenue, Edmonton City, handle all kinds of farming lands, improved and unimproved, in the various districts surrounding Edmonton City, also are recognized as one of the leading brokers in Edmonton City real estate, i.e., in vacant lots and residential property. They have negotiated several of the largest realty deals put through in their several years of business life in Alberta. They are the business brokers and locators of Northern Alberta and do an extensive mail order business. Without a doubt they have been a great factor in

advertising Alberta in the old country, eastern provinces and the United States. Their large train and grain field advertisement is well known all over the American continent. They have spent immense sums of money in this way and have been rewarded with good results. Their offices are central, being in the very heart of the city on McDougall Avenue. We can recommend them as being brokers of the first order, and their banker's reference the Canadian Bank of Commerce. Mr. R. Smith is the sole proprietor of this well known firm.

Nova Scotia Laundry, First Street.—This business is enjoying a fast increasing trade. They aim to do as perfect work as possible in the laundering of men's and women's personal wearing apparel. In the washing of flannels they claim never to have shrunk a piece. Ladies' white goods are all hand ironed and their class of trade in this line is a guarantee of their quality of work. The Nova Scotia Laundry is on First St., which is fast forging to the front as a prominent business street of the city.

A. E. Kerr, Jeweler, Jasper Avenue, East.—A year and a half ago Mr. Kerr opened business as a jeweler in Edmonton, with a very attractive stock of jewelry. He has been connected with several reliable jewelry firms in eastern Canada, such as McMillan, of Ottawa, and T. Blackburn, the leading jeweler of Belleville, and his long experience in the trade has made him an expert judge of the jewels and a superior jeweler. His stock is among the best in the city, and when in need of a present for your best girl, do not fail to look over his stock. Or if you are thinking about wedding rings, see Kerr, the Jeweler.

The Dominion Cigar and News Stores Co., 39 Jasper Avenue, West.—This enterprising firm handle all the leading British, American and French magazines and daily papers, also all the best brands of tobaccos and cigars. J. E. Leonard and J. E. Therrault are the proprietors and can be communicated with by telephone 353 or by writing to P. O. Box 827. They have branches in Calgary and Vancouver.



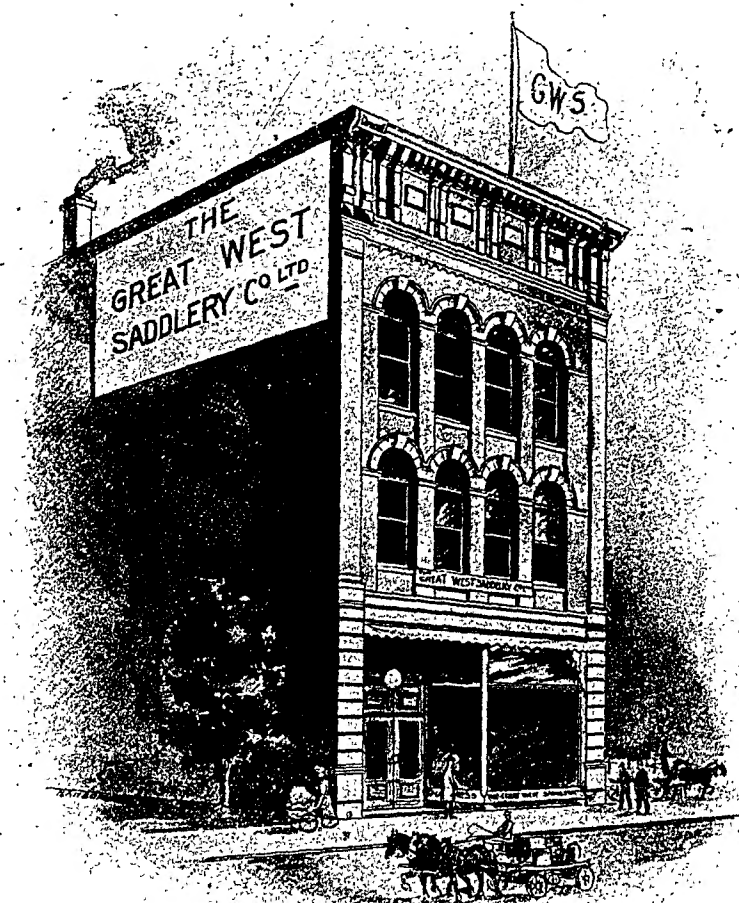


INTERIOR VIEW OF THE EDMONTON NOVELTY CO.

The Edmonton Novelty Co., China and Novelties, Jasper Avenue, East.—Mr. A. L. Tucker, manager of the above company, has had some fourteen years of business experience in Edmonton and Strathcona and is well acquainted with the most of the surrounding country. Commencing business in the Jasper Avenue store he is assured of the patronage of a host of old friends, and to meet the demands of these customers he has endeavored to put in a stock of china and novelties that will fill every demand. In chinaware he carries Limoges, Austrian and Staffordshire and old English and Scotch pottery. Dinner sets of all kinds, cut glass and hand-painted china may be found on the shelves in large assortments. He also carries a full line of hotel supplies, such as port, sherry, champagne and whisky glasses. In the novelty line can be found all kinds of fancy goods for the ladies, and dolls and toys for the children. Mr. Tucker has the sole agency for Edmonton for the Edison Phonograph, besides carrying numerous other lines of musical instruments. Here also can be secured that much needed commodity that the ladies are so often in need of, sewing machine supplies. That a store of this kind was needed in Edmonton has been amply justified by the increasing business, and as Mr. Tucker has the necessary business qualifications and gives his personal supervision to every detail, success is assured.

The Great West Saddlery Co., Limited.—This business was started in Edmonton in the early days by E. F. Hutchings, of Winnipeg, under the name of the Edmonton Saddlery Co. When the Great West Saddlery Co., Ltd., was incorporated in 1889, the Edmonton business was taken into the new company, and has continued as a branch ever since. The head office is in Winnipeg in charge of E. F. Hutchings, president of the company. The most important branch is at Calgary in charge of R. J. Hutchings, the vice-president of the company. The Edmonton branch is next in importance, and since 1900 has been in charge of J. L. Studholme, the present manager. These three branches are engaged in manufacturing, and do a very large wholesale business in harness, saddlery, leather, whips, trunks, bags, etc., and there are two retail branches situated at Macleod and Strathcona, Alberta. The firm do the largest harness and saddlery business under the British flag, and this leading position has been attained principally because of the high standard of quality aimed at and attained and maintained in their products. The firm has adopted as their registered trade mark "The Horse Shoe Brand," which is a guarantee to the trade that the goods sold under this brand are of the highest quality obtainable. The Edmonton branch carries a very heavy and complete stock, and a very large business has been built up in supplying the trade tributary to Edmonton, reaching as far east as Battleford.

Being a purely western institution, born, nourished and grown to full vigor in the West, they are naturally the best able to study and to supply the needs of western merchants. They were the first wholesale saddlery house in Winnipeg, first in Calgary and first in Edmonton, thus showing by their enterprise that they were possessed of the true western spirit, content to share in the fortunes or otherwise of the great west, which they adopted as their firm name—The Great West Saddlery Company, Limited.



THE GREAT WEST SADDLERY COMPANY, LIMITED, EDMONTON